



# SMT Nigeria inaugurated its new VOLVO Service Center in Abuja

ABUJA, NIGERIA, October 22, 2013 /EINPresswire.com/ -- 11th of October 2013... SMT Nigeria officially inaugurated its new Volvo Service Center in Abuja. A premises of over 2 hectares, which offers sales and support of the full range of Volvo Trucks, Volvo Construction Equipment & Volvo Penta.

SMT Nigeria has clearly renewed its commitment to improve sales and after sales support in Nigeria with this new investment at the capital city of Abuja.

SMT Nigeria is a joint venture between Nigeria investment partner, Chairman Chief (Dr) Michael Ade Ojo and SMT Group, Volvo distributor in Central & West Africa.

This branch is the latest to join the SMT Group network; this makes the 4th branch with 3 others in Lagos, Port Harcourt & Kano. In Africa, SMT Group has now 17 sites in 13 countries, making a significant presence in Central & West Africa.

The new Volvo Service Center, Abuja Branch, which was officially opened by the Chairman Chief (Dr) Michael Ade Ojo is located in a prime location for easy access to and in the industrial area where all the main transporters are based.

The premises covers a custom built reception area, a 10-bay workshop with 1 full length inspection pit, and a comprehensive parts store.

The opening of SMT Nigeria in Abuja has created over a dozen of new jobs, which will grow in line with the business.

Chairman Chief (Dr) Michael Ade Ojo says in his welcome speech: "It was an easy decision for the key stakeholders of SMT Nigeria to agree and support the building of this magnificent Volvo edifice in the heart of this rapidly developing city. The opening of this Volvo Centre is a clear evidence of real progression and how more dreams can become a reality if well planned and strategically executed. This Volvo Abuja office is strategic, especially in boosting Volvo activities in Nigeria's capital. This move will indeed contribute to further improve on the swift provision of sales and after-sales services nationwide".

CEO of SMT Group, Jérôme Barioz, also mentioned that Nigeria is a very important country for SMT Group. Nigeria has a huge potential, especially in Abuja being one of the fastest growing cities in the world.

"We are committed to make SMT & Volvo a key and successful brand in Nigeria; the Volvo products are strong and ideal for a growing market. Volvo is a strategic partner and we are very proud of our partnership with their 3 entities: Volvo Construction Equipment, Volvo Trucks & Volvo Penta."

Volvo Construction Equipment is the leading manufacturer of articulated dumper trucks and wheeled loaders and one of the leaders of excavators, road construction and compact machines.

Volvo is the leading truck manufacturer in the world; the new FMX is unique. It's a Volvo specially designed for heavy construction duties.

Volvo Penta offers efficient engines for marine (inboard diesel engines) and industrial applications.

“We believe that Volvo can grow in this developing market, and can contribute to making SMT Nigeria a successful Volvo dealer”.

The opening event was well organized with many key stakeholders present. SMT Nigeria had the privilege of having the Minister of Immigration cutting the ribbon of this brand new facility. The Ambassador of Sweden, Svante Kilander, was also in attendance and added “I am very impressed with this new facility; and I am glad that we are pushing the Volvo brand in Nigeria”.

Representatives of Volvo also attended this big event. They left Nigeria with confidence that this new Volvo Centre will make a difference and that Volvo has every chance to be successful in Nigeria.

Most importantly, customers came to visit this new facility; not only were they impressed by the size of the premises but also by the warm welcome they received by the employees. This large dealership has been especially designed to suit the needs of all the customers’ businesses. “This site is the perfect addition to SMT Nigeria; this will definitely improve their after-sales coverage being in Abuja and will also give the opportunity to local constructors to invest in a strong brand” says one customer whilst test-driving the articulated hauler.

It seems like the Nigerians are already taking advantage of this strong brand as some machines were sold during the event!

Farida Timsiet  
SMT Group  
+32 474 94 34 77  
email us here

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