

My Dental Hub Announces Patient Education Software Now Available in Modules

These dental patient education tools facilitate increases in case acceptance rates

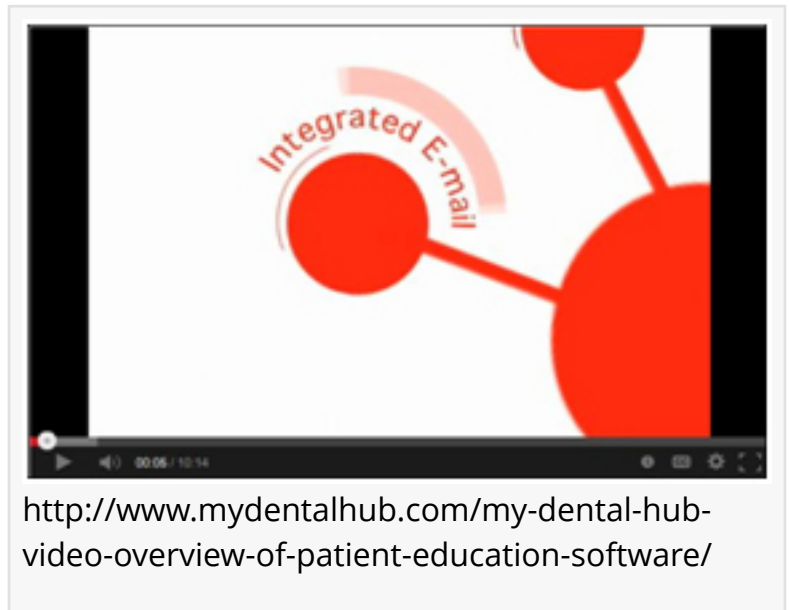
LONDON, ONTARIO, CA, October 21, 2013 /EINPresswire.com/ -- My Dental Hub, a leading provider of cloud-based patient education software for dentists in the USA and Canada, announces the modularization of their software product so dentists can now subscribe to software modules specific to the needs of their individual practice.

My Dental Hub's four focal products include [Case Genius](#), Web Site Content, [Show & Tell](#) Online, and [Easy Consult](#). The software includes videos, animations, image documents, narrated slide shows, customizable text documents, a document creator, a patient and photo management section allowing the practice to upload and store patient images, plus a presentation-creation module. With the modularization of the software, dental practices can now invest in the modules they specifically need rather than purchase every function.

All products are available through a monthly or yearly software subscription that differentiates itself by offering unlimited users, unlimited online access, unlimited upgrades, unlimited training, and unlimited support.

Additionally, Mobile Apps are available for Show & Tell and Easy Consult. All products, including videos and animations, are currently available in English language; however, plans are in the works to expand to more languages in response to demand.

"We believe that there are three primary components to case acceptance," said Dr. Reena Gajjar, Co-Founder of My Dental Hub. "Patients will invest in dental treatment if they understand the problem and understand the treatment that is being offered, but more importantly, patients will understand the value of the treatment and how that treatment will improve the quality of their life, whether it is related to improving function or aesthetics."



Case Genius (formerly Patient Education) is an online subscription module giving dentists and staff the ability to print and email over 120 documents, select among 280 high quality videos to show and email to patients plus the ability to customize documents and presentations and store in a patient's chart history.

Show & Tell dental videos and animations provide concise explanations about dental procedures. Dentists can login from any computer to access, show a particular video to a patient and also email that video to them. The online module gives automatic access to new videos added to the library as part of a yearly subscription.

Easy Consult offers 20 pre-made treatment consultations composed of videos, slide shows and documents that are ready to view, email or print. Easy Consult is available on a PC or MAC and all Mobile devices. All patients' information is stored in a secure cloud and accessible via a member login on the MyDentalHub.com website.

Web Site Content (<http://www.mydentalhub.com/web-site-content/>) acts as a dentist's virtual state-of-the-art online patient education center. With over 280 videos and animations to choose from, dentists can embed selected videos directly onto their website or use the Treatment Viewer to place the entire library of animations and videos for patients to browse. Patients can view videos among categories such as oral hygiene, root canals, implants, cosmetic procedures and more.

Dr. Ken Hebel, co-founder of My Dental Hub, said, "My Dental Hub content has been specifically developed to address the components of patient education in manner that patients will understand. We created 3D animations to visually explain a procedure and its benefits. And being able to follow up with a printable or emailed version of the treatment serves to reinforce patients' understanding and enables them to review the information in the comfort of their home with family or friends."

For further information, call My Dental Hub at 1-877-789-4448 (USA) or 1-519-439-4448 (Canada) or email them via info@mydentalhub.com.

A sample animation plus the option to receive seven days of sample media can be found on My Dental Hub's home page (<http://www.mydentalhub.com/>).

For more information and pricing, visit our newly designed website at www.MyDentalHub.com.
About My Dental Hub

My Dental Hub was founded in 2008 when it became evident that web-based programs were the way of the future. Formerly known as Click&Print, then Click&Print Online, the software has been growing constantly over the years. Dr. Hebel and Dr. Gajjar have been very active in the dental community for years and recognized the growing need for patient education. After some preliminary practice, they found that educated and informed patients make better decisions and

are more involved in their treatment process as a whole. This led to the creation of software that is available to dentists worldwide.

Tags: dental patient education, patient education materials, Dr. Ken Hebel, Dr. Reena Gajjar, My Dental Hub

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