



Costume Experts Announce the Arrival of the Height of Fashion in Halloween Costumes for Kids

New this year to US shores are the fun, comfy, and versatile Japanese kigurumi costumes.

MADISON, WI, USA, October 24, 2013 /EINPresswire.com/ -- Japanese kigurumi costumes have made their way to US shores and are trending this year according to experts at Mallatts.com, and not just in fashion but also in the costume world—especially as [Halloween costumes for kids](#). A hit in 2003, the kigurumi costume was born out of a fad and became a hit in a suburb in Tokyo. These costumes have made their way to the United States and are the fashion hit of the season.

The term kigurumi is a combination of the Japanese words “kuru,” meaning to wear, and “nigurumi,” which means stuffed toy, and as extra-large, onsie-type costumes often in the form of an animal, the costumes are truly representative of their name. The craze began in Tokyo when Japanese teens became interested in wearing affordable cloth costumes in the form of character pajamas meant for young children.

Although the Japanese media claimed this fad proved that the youth were going a little crazy, by the beginning of 2004 the kigurumi fashion had swept through all levels of Japanese society. The costumes were seen on everything from TV commercials and campaigns to outdoors on the street, and for a time during 2003 and 2004, the streets of Tokyo were overrun with teens wearing kigurumi.

Of the available kid's Halloween costumes, the kigurumi is a no-brainer: comfortable, warm, age-appropriate, and completely versatile. For those who live in colder climates, the kigurumi will keep little ones warm and comfy throughout their night of trick-or-treating. Most parents will enjoy their versatility, too. Often children embrace the idea of transforming into an animal and will want to wear their costumes for dress-up days, around the house, or even as pajamas!

That's not to say that kigurumi aren't made for adults too—not just [costumes for kids](#), kigurumi costumes are the cute, outrageous, and comfortable option for adult Halloween costumes as well. Grab one for the holiday or to just lounge around in; it's sure to be a sound investment.

Visit Mallatts.com, where both the amateurs and professionals shop for quality costumes, accessories, and stage makeup.

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