

# CEO of Gearbox Software Ponies Up \$25K for Penn Jillette's Ponytail

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*Proceeds Go to the FundAnything Crowdfunding Campaign for Jillette's New Horror Flick "Director's Cut"*

GLENDALE, CALIFORNIA, USA, October 24, 2013 /EINPresswire.com/ -- Randy Pitchford has gone to extreme lengths to own a piece of magician Penn Jillette. The charismatic co-founder and CEO of video game developer [Gearbox Software](#), responsible for franchises including Borderlands, Brothers in Arms, Duke Nukem, and Homeworld, shelled out \$25,000 for the unique privilege of owning Jillette's famous ponytail, in his pursuit of supporting fellow artists and their creative works.

The very expensive haircut will help fund Jillette's [FundAnything campaign](#) to finance his horror film "Director's Cut," in which Jillette is dying to play "the creepiest bad guy you've ever seen."

Pitchford and Jillette have more in common than just one switch of hair. Both are accomplished magicians with a strong commitment to the arts. Jillette does a nightly magic show with partner Teller at the Rio in Las Vegas, and is a well-respected filmmaker. Pitchford practiced sleight of hand professionally in Hollywood before crossing over to video games as another form of entertainment art.

"I am a big admirer of Penn and his work," explained Pitchford. "With humility and respect, I feel proud to support a fellow artist and brother magician in a creative effort he is obviously very passionate about."

Jillette's campaign is less than 10 ponytails away from reaching its goal, and has plenty of additional ways for fans to own a piece of Jillette and his movie. Fans can play a corpse in the film for \$2,650. For \$280 he'll record his voice on your answering machine. For a mere \$20, your name can be up in lights in the closing credits of "Director's Cut."

Said Jillette: "I love having my ponytail attached to my skull, I've worn it for years, but I'm willing to sever my Samson hair if it helps me get my movie funded."

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