

Flippers Pizzeria Recognizes Four Years of Partnership with NET Marketing Consulting Group

The Orlando pizzeria continues to work with NET Marketing Consulting Group on a variety of digital marketing efforts.

ORLANDO, FL, USA, October 30, 2013 /EINPresswire.com/ -- This October, Flippers Pizzeria is celebrating four years of partnership with agency of record, NET Marketing Consulting Group (NET).

A full-service marketing agency with locations in Orlando, Florida, and Jersey City, New Jersey, NET began working with the 26-year-old [Florida pizzeria](#) in late 2009. Over the course of the relationship, NET has steered the digital marketing efforts for the growing pizza brand.



Flippers Pizzeria has multiple locations throughout Central Florida and the Tampa area.

Founders of the agency have more than 20 years' experience developing brands and marketing strategy (both online and offline), with work spanning a wide variety of industries, including food and beverage, real estate, finance, and technology.

"We are very proud of our longstanding relationship with NET," said Ben Richardson, VP of Operations at Flippers Pizzeria. "They have provided a level of knowledge and expertise that has allowed us to continually increase brand engagement and awareness with our customers."

Founder of NET, Nicholas Trimarche, said that the agency's relationship with the Florida pizzeria has developed into a true partnership over the years. "We are honored to play a role in developing innovative ideas and marketing strategies for the Flippers Pizzeria brand," said Trimarche. "It's very inspiring to work with a team so connected and committed to their brand and their brand promise of fresh, honest ingredients, paired with unparalleled customer service."

Much has happened since Flippers Pizzeria and NET joined forces in 2009, including social media platforms with exponential follower growth, new menu items, new locations and new franchisees, a refreshed website, and even a brand new mobile application. The [Orlando pizzeria](#) continues to grow and evolve, and NET takes great pride in providing effective marketing tools to

support the vision of the Flippers team.

Since 1987, Flippers Pizzeria has been serving Florida tourists, residents, students, and businesses the perfect pizza while making numerous charitable donations to local communities. Ingredients are hand-selected by founders, including high-quality meats, cheeses, and tomatoes imported from both California and even Italy. [Florida pizza franchise](#) opportunities are available to qualified investors.

ABOUT FLIPPERS PIZZERIA: "Fresh Honest Ingredients." From authentic brick-oven baked pizzas and pastas, to handcrafted calzones and flatbreads, Flippers Pizzeria maintains consistency in taste and freshness. Customers have the option of enjoying a delicious Flippers meal in the comfortable, family-friendly environment of their restaurants or the convenience of pick-up and delivery services, as well as Orlando catering services. Flippers Pizzeria is one of the only delivery services offering the quality of authentic brick-oven-baked pizza. Online ordering is available, as well as a new application that's now available in the Apple iTunes store. Follow Flippers Pizzeria on Facebook, Twitter, Pinterest, and YouTube.

Press release courtesy of Online PR Media: <http://bit.ly/1h0vp06>

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