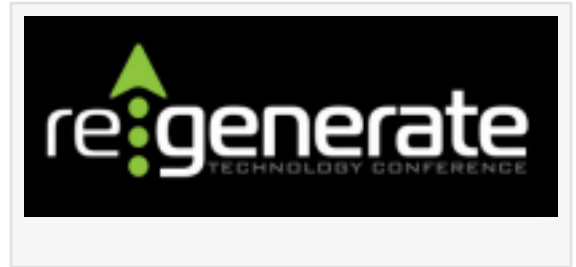


Regenerate Technology Conference Offers Attendees Social Media and Online Marketing Strategies

ADRIAN, MICHIGAN, USA, October 30, 2013

/EINPresswire.com/ -- What makes the [Regenerate Technology Conference](#) so different from other business marketing events? Business owners will get expert information and take-away strategies in [Social Media Marketing](#) and Google's Tools for [effective online marketing](#) for their business.



Ann Hughes knows you have a choice in which seminars and events to attend. And with businesses investing thousands of hours and millions of dollars every year in professional development, the Regenerate Technology Conference has a proven track record of delivering quality, action-taking information for business owners who are seeking ways to grow their business using online marketing strategies.

This year's conference will outshine all previous years, however. "We are very fortunate to have not one, but three high-profile guest speakers who will present topical information that will make a difference in the success and profitability of business marketing," explained Hughes, President and CEO of the Adrian Area Chamber of Commerce.

Consider the trends in today's marketing:

- Businesses that take advantage of the Internet are growing faster than businesses that aren't.
- Social Media is one of the best tactics for customer promotions and measuring customer satisfaction.
- Well-planned marketing strategies encompass many types of Internet methods for business promotion and customer acquisition.

Three speakers who will be featured at Regenerate on November 7th include:

Chad Wiebesick of MEDC will talk about "Pure Michigan: Changing the Conversation" and how this social media campaign won national recognition and accomplishes specific objectives for the Michigan Travel Industry.

J.D. Rucker of KPA, LLC will present "How to Tell if Your Social Media Presence Stinks and How to

Fix It”, where he will show hands-on examples of whether a company’s social media presence is effective, and how it can maintain your relationship with customers.

Marc de Schweinitz of Google will address “Growing Your Business Online” and explain the Google Tools and Insights that business owners can use for an effective online marketing strategy.

In addition, dozens of business, technology, and marketing experts will be featured in the Exhibitor’s Hall, for attendees to visit. Mini demonstrations will also be given in the Exhibitor’s hall, between keynote speaker presentations. Some demonstrations planned include Facial Recognition Technology, Reputation Marketing, Professional Image Marketing, and more.

South Central Michigan Works supports businesses in Southern Michigan with ongoing training and education, as well as employment testing and hiring support. The Mobile One-Stop Center (MOC-1) will be showcased at the Regenerate Conference, so that attendees can tour and discuss future opportunities with the tools onboard. MOC-1 is a multi-functional, state-of-the-art, mobile training facility available for tutorial or skills education.

An informational desk will also be available and staffed, so that attendees can get questions answered related to hardware, software, technology, and marketing.

The Regenerate Technology Conference is November 7, 2013 from 9 am to 4 pm at The Centre, located at 1800 West US Hwy. 223, Adrian MI 49221. Detailed information and online registration is available through the dedicated website at www.RegenerateTech.com

About the Adrian Area Chamber of Commerce:

The Adrian Area Chamber exists to support the economic growth and the development of local businesses throughout Lenawee County and Southeastern Michigan. The Regenerate Technology Conference is held annually to introduce businesses to expanding technology and marketing opportunities to grow their business. <http://www.AdrianAreaChamber.com>

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