

Halloween Sensation Music Video 'Work Witch' by Scrobage TV Parodies Britney Spears' 'Work Bitch'

Illuminate Media develops an edgy new comedy YouTube channel and creates a viral video called "Work Witch" that parodies Britney Spears' hit song "Work Bitch".

STUDIO CITY, CA, USA, October 30, 2013 /EINPresswire.com/ -- Legendary TV Studio www.illuminatehollywood.com recently formed [illuminate Media](#) and [Scrobage TV](#) to create content for online media outlets like Netflix, Hulu and Amazon. Proprietors Steven R. Wiener and Jim Hardy partnered with Nick Reed, Sammy Oriti, and Paul Marshal to launch ScrobageTV, a YouTube comedy channel: www.Youtube.com/ScrobageTV

"The market is ripe for this kind of comedy," says ex-ICM Head of Literary and Motion Pictures Nick Reed. Paul Marshal, the executive producer of the "Barnyard" and "Jimmy Neutron" brands is head of production at Illuminate Media, and oversees the insanity.

Scrobage TV published its first hit video just in time for Halloween. "Work Witch" is a cavalcade of music stars summoned to a graveyard party by three witches. A spooky nightclub appears and the ghouls (including Wolfman, Frankenstein and Dracula) dance to Halloween-tailored lyrics. <http://youtu.be/IDzs8bTCXhk>

"Work Witch" includes celebrity parodies of Kanye West, Katy Perry (Roar), Lady Gaga, Kristen Stewart (Twilight), PSY (Gangnam Style), DeadMau5, Rihanna, Ylvis (The Fox), Kendrick Lamar (Bitch Don't Kill My Vibe), Miley Cyrus (Wrecking Ball), Edward Cullen, and Beetlejuice. Even Eminem makes an appearance in this Monster Mashup Halloween parody video.

"Fantar": In another Scrobage TV video released last week, actor Chris Moss, who writes his own scripts, plays a mentally disturbed street magician.

Illuminate Media is taking advantage of their state-of-the-art facility to ensure that their content attracts a tsunami of YouTube subscribers, and to create enough buzz to capture the interest of conventional distributors.

"Scrobage TV opens the door for young creative talent in a dream-come-true, top-of-line TV/Film facility", says producer Paul Marshal.

Visit illuminate media's website: www.illuminatemedia.com

Scrobage TV's website: www.scrobagetv.com

Subscribe to Scrobage TV's channel on YouTube: www.Youtube.com/ScrobageTV

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