

# Jané: One Family, One Brand Leading Spanish Stroller Company Makes US Debut

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/EINPresswire.com/ -- For over 80 years, [Jané](#), based in Barcelona, Spain has led the juvenile products industry across Europe and in forty-two countries. Known for innovative strollers, car seats and accessories, Jané leads with safety. The fall of 2013 heralds the launch of Jané in the U.S.



For over 80 years, Jané, based in Barcelona, Spain has led the juvenile products industry across Europe and in forty-two countries worldwide. Known for innovative strollers, car seats and accessories, Jané leads with safety, performing all crash testing on site. Most importantly, the design and assembly of every component that goes into [Jané products](#) makes it a stand alone in the industry. "Jané has built its reputation on quality, safety and functionality," says Chris Shipferling the company's Vice President of Sales. He continues, "What really sets us apart is our attention to detail – Jané strollers are true luxury products." The fall of 2013 heralds the launch of Jané in the U.S.

In 1932, local Barcelona locksmith, Manuel Jané Vidal created a "push chair" for his newborn son, Ramon. This unique piece caused admiration and envy among friends and neighbors who in turn encouraged him to build strollers for their children. Thus the company, Jané was born.

From the company's inception, it was Manuel's attention to detail and concern for safety that built the brand and continues to shape the creation of Jané products to this very day. Jané strollers are in a class of their own, providing parents with peace of mind, style, safety and innovation.

The first Jané strollers available in the U.S. include the Nanuq, Rider and Trider Extreme. Each product is expertly handcrafted down to the last screw, and features Jané's smart fabric; custom anodized aluminum, an adjustable backrest, extra-large canopy and patented folding system.

Nanuq (SRP: \$250), the convertible of umbrella strollers, knows no limits. Thanks to its large diameter wheels and lightness, the Nanuq offers parents easy handling over difficult terrain. Equipped with Jané's innovative "ball joint" patented system, the Nanuq folds to 12% of its height when upright, making it one of the most compact versions on the market. The Nanuq also

features an adjustable handle and a stand to keep the stroller upright when folded.  
Recommended ages: birth to forty pounds.

[The Rider](#) (SRP: \$750) is Jané's top of the range buggy. This unique stroller features a patented folding system that reduces the size by up to 30% of the unfolded size. Its lightness along with large diameter rear wheels and a highly sophisticated adjustable rear suspension, make the Rider quick, comfortable and easy for parents or caretakers to push. Equipped with a reversible stroller seat, the baby can either face mom or the world. Additionally, the Rider is compatible with various types of infant car seats via the Link Fix adapter. Recommended ages: four months to forty pounds.

The Trider Extreme (SRP: \$790) is an unstoppable stroller that has the ability to adapt to all terrains, without forfeiting any elegance. The large diameter front wheels give it a unique style, as well as great stability and maneuverability on both rocky ground and smooth concrete. It also features an intelligent long length suspension stroke with an adjustable shock absorber that offers babies maximum comfort. This stroller is perfect for parents or caretakers looking to enjoy complete freedom while getting out and seeing the world with their baby. Additionally, the Trider Extreme is compatible with various types of infant car seats via the Link Fix adapter.  
Recommended ages: four months to 40 pounds.

Jané will also introduce several of their state-of-the-art accessories, including the Micro carrycot, Link Fix adapter, Sun Shade and Nest Plus. The custom Micro carrycot provides a practical, light and safe option for parents to easily transport their baby while they rest. The Link Fix adapter enables consumers to easily connect their infant car seat to the Rider and Trider Extreme, while the Sun Shade and Nest Plus are universally adaptable.

Jané products are available at fine retailers and on the web. For more information on additional products, colors, pricing, retail availability and e-commerce, please visit [www.jane-usa.com](http://www.jane-usa.com).

#### About Jané

Founded in 1932 by locksmith Manel Jané Vidal, Jané is a company that prides itself on bringing consumers luxury juvenile products that are innovative, safe and functional. Jané's product portfolio includes strollers and accessories that will launch in the United States in October 2013. To learn more visit: <http://www.jane-usa.com/>

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