

## Abu Dhabi to issue completely new sustainable lighting strategies in 2014

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ABU DHABI, UNITED ARAB EMIRATES, November 6, 2013 /EINPresswire.com/ -- Next year will see the issue of completely revised and updated DMA <u>lighting</u> specifications in line with international best practice and the moving technology marketplace, which incudes new standards for solar street lighting and light pollution. In addition, a new expansive Abu Dhabi Sustainable Public Realm Lighting Handbook will be published to provide in-depth guidance on all aspects of lighting design and installation

Martin Valentine, Lighting Expert at Abu Dhabi City Municipality will preview the future sustainable lighting strategies at the Middle East Smart Lighting Summit on 11 & 12 November at Jumeirah at Etihad Towers in Abu Dhabi which will be inaugurated by Eng. Eisa Mubarak Ali Al Mazrouie, Executive Director of Abu Dhabi City's Municipal Infrastructure and Assets Sector. The Abu Dhabi Sustainable Public Lighting Strategy which is now being implemented aims to contribute to at a least 60 per cent reduction in power usage, 75 per cent reduction in carbon dioxide emissions and a reduction in maintenance works by 40-80 per cent in the future.

Attracting over 300 of the region's senior lighting designers and architects, government authorities and regulators, engineers, planners, developers and sustainability consultants the Summit will see presentations from key influencers in the lighting industry including Mohammad Ahmad Al Mulla, Director of Metrology at the Emirates Authority for Standardization and Metrology, Salem Al Qassimi and Dr. Simon Miller of the Abu Dhabi Quality and Conformity, Ed Ebrahimian, Director of Los Angeles City Street Lighting Bureau, and world-renowned lighting designer Mark Major of Speirs + Major.

The Summit will also introduce the newly established Middle East Lighting Association that will provide support to regulatory authorities and lighting manufacturers.

A large focus on this years' event will be on new and future lighting technology including LED, solar and smart controls with Diamond Sponsor, TOYODA LLC showcasing innovative solutions from Japan that have been customized to suit the standards of the UAE market. Other major sponsors of the event include Platinum Sponsor GE Lighting, Gold Sponsors Philips, Ruud Lighting Arabia, Lug Lighting Factory, Lutron and Silver Sponsors Osram, Neptun Light, Martin

Professional and Dalmatic. An exhibitor lounge at the event will showcase lighting products from both local and international manufacturers.

"It's a very important platform for the Middle East's lighting industry with government authorities, developers, consultants and manufacturers meeting to discuss standards and regulations and the development of emerging technology like solar to meet the sustainability requirements of key importance in this region", says Charlene Corrin of <a href="Expotrade">Expotrade</a> Global, the organizer of the Middle East Smart Lighting & Energy Summit.

Expotrade Global delivers some of the largest, most successful B2B industry conferences and events in the infrastructure, banking & finance, sustainability, lighting & energy, landscaping and construction sectors.

For more information, visit www.lightingsummit.com

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