

Nectar Services Corp. Drives Rapid Growth with New VP of Sales for Alliance Channels

Kevin Gorman to lead sales of new Alliance Channel markets in North America

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/EINPresswire.com/ -- Nectar Services Corp, a leader in the development of network monitoring and

management software for the Unified Communications

(UC) industry, today announced it has named Kevin Gorman as its Vice President of Sales, Alliances. He is responsible for the expansion of Nectar's North America Alliance Partner Program. With his leadership, his team is committed to developing relationships and partnerships that advance "best in class" network monitoring and management solutions.



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David Giangano

“Kevin is a strong addition to the leadership team and brings years of experience in rapidly growing channel sales on a national and global scale,” commented David Giangano, CEO, Nectar Services Corp. “ Kevin will play a key role as we further expand our channel markets through Service Providers, System Integrators and enterprise manufacturer relationships. We are excited to have him on board as we execute on our next phase of growth.”

Kevin comes to Nectar with over 30 years of IT sales experience and a record of accelerating revenue growth domestically and globally. Before joining the company, he worked at Hewlett-Packard for over 29 years. While there, he served in national sales leadership positions for both end-user sales and channel sales. Kevin established a record of success and expertise in delivering complex IT solutions to enterprise and commercial customers. He is a recipient of HP's President Club award. This is the highest level of sales recognition at Hewlett-Packard.

Kevin earned a Bachelor of Science degree in Business Administration from Monmouth University.

About Nectar Services Corp.

Nectar delivers business value by developing innovative solutions that arm IT organizations with

actionable information that helps to adapt to change, manage complexity, and deliver quantifiable ROI reporting.

Our flagship offering, Converged Management Platform (CMP) improves service delivery across integrated voice, data, video and application solutions by providing critical performance information to executives and technical resources. Armed with this knowledge, companies now have the foundation to align IT initiatives with business objectives, transform their infrastructure and free up critical resources. Visit www.nectarcorp.com for more information.

Press release courtesy of Online PR Media: <http://bit.ly/HJcuYv>

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