



Uptime.ly helps manage application downtime

Uptime.ly, a cloud-based platform for managing application status pages and downtime announces the launch of its company and offering to the marketplace.

LOS ANGELES, CALIFORNIA, UNITED STATES, November 1, 2013 /EINPresswire.com/ -- With system downtime costing up to \$20 billion in lost productivity every year, Uptime.ly mitigates this by allowing SaaS, IT, or help desk teams to publish a real-time application status page. Uptime.ly also acts a real-time communications hub whenever it is necessary to push the status about an application to your end users.

"We were looking for something that was designed to communicate our system status with our customers and couldn't find anything. Everything seems to focus on internal communication. Uptime.ly is exactly what we were looking for. Uptime.ly makes it extremely easy for us to be transparent with our customers which is essential to building a loyal customer base" Brian Razzaque, CEO, SocialToaster.

Traditional application monitoring tools are built to alert IT of potential system problems. Uptime.ly solves the second half of the uptime challenge by allowing you to selectively determine, when and what issues need to be conveyed to the end-user.

"We provide the capability for DevOps to build status pages designed for end-user digestion" Alex Bloom, Founder and CEO, Uptime.ly. "Most businesses confront considerable challenges in notifying customers, employees and suppliers about downtime. Uptime.ly hooks into the monitoring systems you already have in place, and allows companies to disseminate and streamline uptime notices via e-mail, SMS, and the entire social world with the push of a button."

Uptime.ly provides three major benefits for companies:

End-users are immediately notified via multiple mediums when a system, application or component is down, as well as back online.

It streamlines helpdesk activities; reduces communications costs and automatically builds Service Level Agreement reports.

By providing transparency, it establishes goodwill, builds trust and ensures that users remain loyal. "Unfortunately your applications will go down," continued Bloom. "Gartner calculated downtime for an average organization to be 87 hours a year. How a company chooses to react is critical and has a direct impact on its bottom line."

About Uptime.ly

Established in 2013, Uptime.ly is committed to improving the way organizations handle application downtime. Uptime.ly is a unified communications cloud based platform that allows IT to easily communicate up-time status and scheduled maintenance messages to its end-users. To learn more, visit <http://www.uptime.ly/>.

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