

# Men's Journal Endorses Veppo E-Cigars as Gear Lab Pick

DENVER, CO, USA, November 8, 2013 /EINPresswire.com/ -- E-cigars are in the company of the biggest names in sports and multimedia. Veppo e-cigars have hit a large demographic right where it matters - in the heart. Men's Journal and Dan Snyder, owner of the Redskins, have given Veppo e-cigar media attention and a big boost.

Culturally, cigars are associated with successful men, and so word of Veppo's name being dropped by the likes of Dan Snyder of the Washington Redskins NFL football team, as well as a write up in Men's Journal magazine, have certainly been puff-worthy and encouraging to the rising industry of e-cigarettes.



The brand name Veppo was first honored with [a review in Men's Journal magazine](#), having been selected as a "Gear Lab" feature pick. The write up not only reviewed the brand, directing attention to Veppo's high standards, but also its "standout feel", ideal for a long-running vaporizer with 1,800 puffs. Veppo's coverage in Gear Lab symbolizes the vaporizer industry's rise to the mainstream, as this magazine department is written and reviewed by experts, with a total magazine circulation of over 700,000 readers.

Dan Snyder, owner of the Washington Redskins, has had a notorious relationship with cigars over the years, including his controversial decision to open a cigar bar in FedEx Field, ignoring a statewide ban on smoking in bars and restaurants and allowing smoking in designated locations. The Redskins team has ordered disposable e-cigars for use in stocking the FedExField Box, including for Veppo fan Dan Snyder himself. Snyder ordered the products hoping to reduce falling ash on fans below, the natural result of old technology cigars.

Snyder himself was forced to give up his love of cigars back in the early 2000 decade, after a bout with thyroid cancer, and after a heart-wrenching talk with his young daughter who feared for his life after learning of smoking's dire effects in school.

Many former cigar lovers have made the choice to switch over to [Veppo e-cigars and e-cigarettes](#) because of the superior design, which allows nicotine volume control, a "gentle buzz" in the

words of Men's Journal, as well as a no-nicotine setting for those who wish to slow and gradually cease their intake permanently.

[VEPPO vaporizers](#) are not only rising in mainstream popularity, but are gaining attention from popular men's journals, as well as celebrity endorsements, for their innovative design. In the eyes of Veppo, the cigar continues to remain a symbol of male success and power, and a distinct aspect of American culture, even though the technology is shifting from tobacco smoke to simple, smokeless vapor.

For more information on vaporizer flavors, products and design information, visit <http://www.VeppoCig.com/>.

About Veppo: Veppo is an American-based company specializing in personal vaporizers, e-cigars and e-cigarettes. Their customer support line is available six days a week, as well as a live chat feature on their website.

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