

GiftsForYouNow.com Prepares For Black Friday And Cyber Monday

Personalized Gift Website Announces Special Black Friday and Cyber Monday Sales.

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/EINPresswire.com/ -- With a shorter holiday shopping season approaching, personalized gift website
GiftsForYouNow.com knows that online shoppers will be relying heavily on Black Friday and Cyber Monday sales to get a good portion of their holiday shopping done. The retailer is planning on running a number of exclusive sales and deals for items ranging from personalized Christmas ornaments and stockings to personalized décor. They're ready to help make holiday shopping easier for all of their customers.



GiftsForYouNow.com offers personalized gifts for just about any occasion. Whether their customers are looking for a personalized <u>Christmas stocking</u> or a <u>personalized t-shirt</u> for their significant other, they can find it on the site. The website loves to use their broad range of merchandise and one-of-a-kind, personalized designs to come up with creative Black Friday and Cyber Monday deals for online shoppers. From reduced shipping rates to discounts and door buster deals on a broad range of merchandise, they're ready to help their customers prepare for the holiday season.

The personalized gift site is also in the habit of offering great upsell options. When a customer buys one item, they often recommend other items that the customer might want that would complement the gift that they have purchased. This is all meant to make the customer experience even better. GiftsForYouNow.com is aware that shoppers often have to run around from store to store in order to find what they need. Their broad range of merchandise allows them to become a one-stop shop for Black Friday and Cyber Monday shoppers, and offering upsells helps customers see what other merchandise is available.

A preview feature is also offered as part of the customer's shopping experience. After picking out and personalizing an item, the customer can see a photograph of what the item will look like after it has been personalized the way they want it. This is a great feature for online shoppers

because they can determine how something will look prior to purchase. During Black Friday and Cyber Monday, this feature will be especially helpful to customers in selecting and finalizing their Christmas purchases and will aid them in getting the most out of the deals offered.

Black Friday is November 29th, 2013 and Cyber Monday is December 2nd, 2013. More information about the special Black Friday and Cyber Monday deals on GiftsForYouNow.com will be available on the website on those days.

About GiftsForYouNow.com: GiftsForYouNow.com is a personalized gift website dedicating to helping their customers find the perfect gift for any occasion. Every piece is personalized specifically for its recipient, ensuring that your gift will be special and one of a kind. Their mission is to make gift-giving stress-free and easy by offering a number of products for all taste levels and styles at reasonable prices.

Press release courtesy of Online PR Media: http://bit.ly/1dYYoNe

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