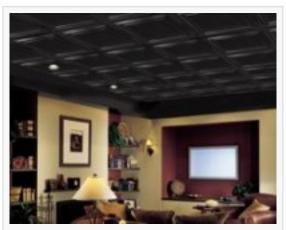


Armstrong Residential Ceilings Offers Tips To Transform A Basement From Dreary To Dreamy

When transforming a basement into a home office, playroom or personal sanctuary, a decorative ceiling can add the perfect finishing touch to the new space.

LANCASTER, PA, USA, November 12, 2013

/EINPresswire.com/ -- Looking to add more living space to a home? Try the basement! With a little imagination, anyone can turn an unfinished basement into a home theater, a family room, a man cave – even a bedroom. There are many different basement remodeling ideas to choose from. Find the one that best matches your taste and lifestyle and then begin planning that perfect dream space.



Easy Elegance from Armstrong Residential Ceilings

One of the design elements to consider for a new basement is the ceiling. A ceiling helps to create the look and feel of a real room – and it covers up exposed floor joists, wiring and ductwork.

Steve Watson of Stamford, CT-based Steve Watson Design says, "The ceiling in a basement is probably more important than a ceiling in any other room of the house because of its height. A finished ceiling in a basement makes the space a room. You tend to notice the ceilings in basements more because they're typically lower."

Basement Ceiling Design Ideas

Armstrong Residential Ceilings has a variety of decorative ceilings to help take a basement from dreary to dreamy. If homeowners looking for something a little bit different, Armstrong's easy-to-install 12" \times 12" Tin Look[™] tiles are ideal. With detailed historical patterns, Tin Look is an eye-catching basement ceiling that creates a cozy, vintage feel.

Another basement finishing idea is <u>Easy Elegance</u> coffered ceilings. This ceiling type offers the classic coffered ceiling look but at a fraction of the cost of custom work. Easy Elegance is also easy to install. The panels are made of rigid PVC and fit into a standard drop ceiling grid.

"Typically in basements you are closing off ductwork and other mechanical items for a more finished look so those obstructions seem to fade away," says Watson. "Keep the ceiling color offwhite or lighter than the walls so the space does not feel like it is closing in on you."

Of course, drop ceilings are still a popular choice for the basement, but they're not the "office-type" drop ceilings one might expect. Today's drop ceilings come in stylish 2'x 2' panels with textured or smooth visuals and edge treatments.

Ceiling Panels Resist Mold and Mildew

Another reason to choose a decorative ceiling is performance. Many ceiling products can do more than look pretty – they actually help improve the comfort of the space - and many help reduce sound and resist mold and mildew. Unlike a typical drywall ceiling, Armstrong ceiling products can actually help improve the comfort of a basement.

"For mold and mildew resistance, look for drop ceiling panels enhanced with BioBlock®," says Lori Rowley, marketing manager, Armstrong Residential Ceilings. "This is an anti-microbial treatment that inhibits the growth of mold and mildew and other types of bacteria, which is important for basements."

If those who want to create a "green" basement, many of Armstrong's ceiling products contain at least 24% recycled materials and some as much as 95%.

Armstrong ceilings are available at home improvement retailers throughout the United States and Canada. For more information, call 1-800-233-3823 or visit Armstrong.com.

About Armstrong World Industries

Armstrong World Industries, Inc. is a global leader in the design and manufacture of floors and ceilings. Based in Lancaster, PA, Armstrong operates 34 plants in eight countries and has approximately 8,700 employees worldwide. For more information, visit www.armstrong.com.

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