

# Upton Technology Group Demonstrates the Web's Power with New Website Design

---

FORT MYERS, FL, USA, November 15, 2013 /EINPresswire.com/ -- In an effort to demonstrate that it practices what it preaches, Upton Technology Group has unveiled a new corporate website which was built to showcase the power and effectiveness of incorporating SEO and inbound marketing with creative design techniques.

Upton Technology Group, a full-service website design and marketing agency located in Fort Myers, FL, is demonstrating that it practices what it preaches with the release of its newly-redesigned and updated website. Incorporating the latest and most effective SEO and [inbound marketing techniques](#) with a creative and easy-to-follow design, the company wanted to showcase its ability to help clients utilize their website as part of an integrated marketing strategy.

Unveiling a new website can be an especially daunting challenge for companies like Upton Technology Group, which specializes in the online marketing arena. The whole development team felt the pressure of knowing that the website will be closely scrutinized and analyzed as an indication of what the company can do to assist its clients.

With this in mind, the custom website design & development company sought to incorporate elements of search engine optimization and content management to demonstrate its capabilities. Clients can also peruse a design portfolio of logos along with online and mobile websites for a diverse range of clients including those in the restaurant, financial, retail, services, real estate, sports, non-profit and other fields.

"There is so much more to what we do than just website design," said Scott Upton, President of Upton Technology Group. "We are totally focused on building websites that work. We bring to the table a group of highly trained individuals with years of experience in their fields, all of whom are ready to work with our clients on their project from inception to launch. We take the time to listen to clients, find out what is unique about them, and make sure that is reflected in a website that is not only creative and functional, but also shows up in the search engine rankings and motivates visitors to take a desired action."

Upton Technology Group's new website has even integrated a new Project Management System in an effort to be more accessible and better serve its clients. Regular blog postings will provide prospects and clients with insights into effective branding solutions, online marketing

techniques, social media marketing tips, [outbound marketing advice](#), and more. In addition to its [custom website design services](#), Upton also offers logo design, custom marketing materials, hosted services, and I.T. services.

About Upton Technology Group: Upton Technology Group, a Google Partner and Google Engage Authorized Agency, is a full-service agency located in Fort Myers, Florida, which offers customers a wide range of services. In addition to “building websites that help build and grow your business,” the company offers Inbound Marketing, Outbound Marketing, Content Creation/Marketing, Responsive Website Design, Social Media Management & Marketing, eCommerce Solutions, Logo Design and Branding, SEO, Pay Per Click Management, and much more Visit their website or Facebook page or call 866-466-1007 for further information.

Press release courtesy of Online PR Media: <http://bit.ly/I44K2s>

Scott Upton  
Upton Technology Group  
239-567-9100 x100  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/176630307>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.