

# Dzine It Introduces An Overhauled and Innovative Website Marketing Program

*Award Winning New York Website Marketing Firm Offers Tools to Work with Google's New Search and Expand Your Online Presence*

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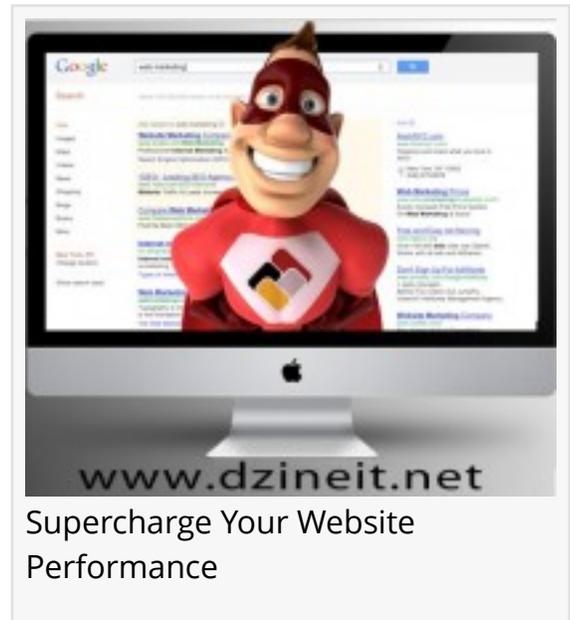
/EINPresswire.com/ -- dzine it Inc., [www.dzineit.net](http://www.dzineit.net) an award winning New York [web development](#) and [marketing firm](#) announces an innovative new website marketing program to work with Google's new search algorithm and expand businesses' online presence. The firm will offer plans that accelerate search engine recognition and increase online exposure for websites nationwide.

dzine it's comprehensive program features tools that work with Google's recently introduced new 'Hummingbird' search to increase page ranking and repair ranking for those who have lost ground. The new program will include services such as [link removal](#) to help website owners get rid of toxic links. It will also focus on generating content that will be recognized by the search engine's new algorithm.

dzine it's introduction of an all new website PR and content marketing program will allow sites to capitalize on search queries. Their award winning content specialists will offer consulting services to sites that are seeking to attract organic search and increase traffic. Services will include site content creation, blog and press release writing as well as online placement.

"Our new website marketing programs are designed to work with Google's ever changing search. Many people are looking for ways to elevate and enhance their online stature and we have the tools and knowledge to increase their ranking and ultimately their customer base", says dzine it's President Peter Crisafi. "We have an award winning and experienced team of content specialists and writers who have the skills and knowledge to get sites noticed. We have won several marketing awards and look forward to continued success in this area for our clients."

dzine it, Inc. is the recipient of numerous awards for website marketing and effectiveness including: the 2012 Silver W<sup>3</sup> for Website Marketing Effectiveness of ICC Website, the



2012 Interactive Media Award (IMA) for Outstanding Achievement in the Health-Nutrition Category, 2012 Hermes Creative Award International Competition and a 2012 Horizon Interactive Award. It has also been honored with the 2013 Davey Award for Web Streaming, and 2012 Silver Davie for its own home page web design.

dzine it Inc. is a leading New York boutique web development and marketing firm whose clients feature a broad range of businesses including law firms, medical professionals, e-commerce, auction sites, social media, non-profits, restaurants and individual experts. It specializes in website marketing and cutting edge website design and development.

For more information visit [www.dzineit.net](http://www.dzineit.net).

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