

CPRO Associates Announces Commercial Insurance Binding Authority

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-- Commercial insurance general agency CPRO Associates has added binding authority to its expanding line of property, general lines and worker's compensation commercial insurance services. William E. Buckley has joined the company to head up the new department.

CPRO Associates, a Dallas-based commercial insurance general agency, has established a new Binding Authority and Programs department to expand its range of services to insurance agencies nationwide. William E. Buckley has joined CPRO to lead the department.



CPRO Associates Serves commercial insurance agencies with top-rated carriers and personal service.

CPRO Associates President Michael Hardin said binding authority allows CPRO to act as underwriter for insurance carriers, which provides better service for agents and carriers alike. Carriers gain increased access to high-producing agents, while agents enjoy one-stop shopping for cases and personal service from CPRO.

William E. Buckley has joined CPRO Associates to head its new Binding Authority and Programs department. Buckley served as President and CEO of G. J. Sullivan Company, in Orange County, California, excess and surplus lines brokerage from 2003 until joining CPRO. He led the company to double-digit, year-on-year premium and revenue increases through organic growth and acquisitions and now is implementing a growth strategy at CPRO.

"CPRO came out of the blocks fast this year as a start-up wholesaler led by veteran insurance executives," Buckley said. "The company has established itself as a leader in workers' compensation; by adding contract binding authority and broader business coverage plans we are becoming a more valuable partner for commercial agents."

Hardin said the addition of Buckley underscores the momentum the young company has built in its first year of operation, and positions it for bigger success.

"Bill Buckley is an exceptional insurance executive," Hardin said. "He brings nearly 25 years of experience with leading companies, including G. J. Sullivan, Swiss Re, General Reinsurance and

Travelers to CPRO Associates. We couldn't be more excited."

Buckley said the company will offer superior products and markets to which most agencies do not have access. Its primary focus is on serving commercial insurance agencies to place general lines, property and workers' compensation accounts of any size.

"We employ the relationships we have built up over years of successful operation to find solutions with superior A-rated carriers for commercial agencies, whether the premium is \$1,000 or \$1 million," Buckley said. "We deliver quotes in 24 hours, policies within 30 days, and we pay the highest commissions in the industry."

About CPRO Associates

CPRO Associates, Inc., is a full-service general agency serving commercial insurance agencies nationwide with binding authority and access to superior products and markets for general lines, property and workers' compensation. CPRO provides personal service, quick quotes, fast policy issue and the highest commissions in the industry. For more about CPRO please visit http://www.cproassociates.com.

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Bill Buckley CPRO Associates 714-305-5037 email us here

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