

Flippers Pizzeria Announces Two New Future Store Openings

The Florida pizza franchise announces upcoming new store openings in both Orlando and Tampa, Florida.

ORLANDO, FL, USA, November 20, 2013 /EINPresswire.com/ -- Flippers Pizzeria has announced two new locations scheduled to open later this year in both Orlando and Tampa, continuing its mission of sharing "fresh, honest ingredients" with hungry customers throughout Florida.

According to Kelly Pfister, Marketing Director at the Orlando pizzeria, a new corporate-owned store will be opening at 11062 International Drive near SeaWorld in



New SeaWorld location begins to take shape.

Orlando, Florida, and a brand new franchisee-owned store will soon open at Palms of Carrolwood at 13149B North Dale Mabry Hwy in Tampa, Florida. "These two new openings bring our grand total of <u>Florida pizza restaurants</u> to fifteen," said Pfister.

The new Orlando pizza location will serve thousands of visitors and residents in Orlando's major tourist and convention corridors. International Drive, commonly known as I-Drive, is home to the Orange County Convention Center, Pointe Orlando, Wet 'n Wild water park, museums, attractions, bars, restaurants, hotels, boutiques, and shopping outlets.

"The location for our new corporate store was carefully researched and selected for its central proximity to area hotels and tourist destinations," said Ben Richardson, VP of Operations at Flippers Pizzeria.

Gerard & Bonnie Pickhardt, principals at Watch These Franchises Grow!™, are the proud new owners of the new Tampa location, scheduled to open in early November. The new Florida pizza franchise will be located in the center of what's considered the largest affluent concentration in the Tampa Bay MSA—Palms of Carrollwood. "We are very excited about the upcoming opening, and we remain committed to continuing our Flippers brand expansion throughout Pinellas and Hillsborough Counties over the next eight years," said the Pickhardts.

Founded by Scott Kousaie and Todd Dennis in 1987, Flippers Pizzeria has become one of Central

Florida's favorite pizzerias. According to Kousaie, the pizzeria has a product and a business model that fills a void in the industry. "It's our goal to satisfy every customer through our passion for the perfect pizza while offering other great menu items that complement our brick oven specialty pizzas," says Kousaie.

A variety of new menu items have been added to the Flippers Pizzeria menu this fall, including new Toscana Breads in four different flavors, the new Arugula & Prosciutto Pizza, and flatbreads now served on either artisan or whole grain crust.

There are also classic calzones and penne pastas, as well as brick-fired sandwiches served on handcrafted dough, which are now baked in Flippers Pizzeria's signature 600-degree brick oven, waiting for hungry guests to enjoy. Catering and group pricing is available with a savings for sports teams, schools, student and corporate groups, and more.

Since 1987, Flippers Pizzeria has been serving Florida tourists, residents, students, and businesses the perfect pizza while making numerous charitable donations to local communities. Ingredients are hand-selected by founders, including high-quality meats, cheeses, and tomatoes imported from both California and even Italy. Florida pizza franchise opportunities are available to qualified investors.

ABOUT FLIPPERS PIZZERIA: "Fresh Honest Ingredients." From authentic brick-oven baked pizzas and pastas, to handcrafted calzones and flatbreads, Flippers Pizzeria maintains consistency in taste and freshness. Customers have the option of enjoying a delicious Flippers meal in the comfortable, family-friendly environment of their restaurants or the convenience of pick-up and delivery services, as well as Orlando catering services. Flippers Pizzeria is one of the only delivery services offering the quality of authentic brick-oven-baked pizza. Online ordering is available, as well as a new application that's now available in the Apple iTunes store. Follow Flippers Pizzeria on Facebook, Twitter, Pinterest, and YouTube.

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