

Rent What? Expands Inventory with Classic Austrian Drapes Adding Affordable Glamor to Stages

Austrian Drapes from Rent What? Inc. with Plug-and-Play Systems Ship Easily and Set Up Quickly, Adding Affordable Glamor to All Stages

RANCHO DOMINGUEZ, CA, USA, November 20, 2013 /EINPresswire.com/ -- [Austrian drapes](#) are a glamorous stage effect used by such superstar performers as Mary J. Blige, the Glee Tour, Nickelback, the Sweet and Carrie Underwood. Major awards shows including The Pollstar Awards and the Rock and Roll Hall of Fame broadcasts have also benefited from this classic, eye-catching backdrop, which is now available for rental to any stage production from drapery specialist Rent What? Inc.



Austrian Drape from Rent What?

Austrian drapes feature multiple vertical lines distributed evenly across the width of the fabric. Watch as the curtain rises ([Austrian drape video](#)), as it is collected in a series of swags

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Megan Duckett

accentuated by horizontal pleats sewn into the curtain from top to bottom. This vertical and horizontal fullness gives the drape its signature look of luxury.

“Visually there's never a dull moment, especially when the drape is lit,” says Megan Duckett, founder and president of Rent What? Inc. “Austrian drapes are great for image

magnification productions when you want a background that's rich in high and low tones but doesn't draw the eye from the camera's subject.”

Despite their mass, Austrian curtains require little fly space and are simple to operate. However they are labor-intensive to produce, making them the most expensive kind of stage curtain to use. Traditionally this has limited their use to large stage productions in sophisticated theatres and auditoriums.

Rent What? Inc. offers a cost-effective alternative with its Austrian drape rentals. Now production

designers can include a high-quality Austrian drape in their creative mix without adding substantial costs to the budget. The drapes are available in a wide variety of colors and can be custom-made as well. They are made of lightweight fabrics that are easily and economically shipped to stages nationwide. Rent What? can also supply preinstalled lift systems for a complete plug- and-play kit that requires little or no assembly.

“Our shop prides itself in manufacturing and producing some of the very best Austrian pieces in the industry. We have honed it down so that they are not only beautifully-crafted and functional but are durable, too” says Duckett. For more information and images of Rent What?’s innovative Austrian drapes, visit our rental [hardware lift systems](#) page.

About Rent What? Inc.:

Committed to providing an ultimate experience in drapery rental products and customer service, Rent What? Inc. is proud to be woman owned and operated. The firm, located in Rancho Dominguez, CA, has set the stage for artists including Beyonce, R Kelly, Nickelback and Demi Lovato. In addition to its large inventory of Inherently Flame Retardant stage drapes, traveler tracks and portable dressing rooms, the company is widely regarded for its basic pricing schedules, innovative damage waiver policy and fast and friendly service. For information, contact Rent What? Inc. at (310) 639-7000 or visit www.rentwhatinc.com.

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