

# New Version of PharmaBoardroom Website Enhances Partner Content

*Focus Reports has launched a new version of its PharmaBoardroom.com website to enhance country-specific pages by increasing the input of industry experts.*

LONDON, UNITED KINGDOM, November 26, 2013 /EINPresswire.com/ -- [Focus Reports](#) has launched a new version of its [PharmaBoardroom.com](#)

“

Our ambition is to create authoritative country pages for those genuinely interested in the global pharma market”

*Frédéric Boucheseiche, COO  
of Focus Reports*

website to enhance country-specific pages by increasing the input of industry experts. Additional to a general revamp of the website, the new version of PharmaBoardroom now includes two additional sections, “From our Partners” and “Facts & Figures”, where partner content is featured exclusively.

The “From our Partners” section features articles written by essential service providers to the life sciences industry,

such as lawyers, consultants, accountants, human resource specialists and sales & marketing organizations. These stories will allow experts to communicate directly with executives on topics such as, M&A, taxation, regulatory frameworks, IP protection, human resources and marketing, amongst others. Furthermore, the “Facts & Figures” section serves as a complement to the editorial content provided by partners, as well as the country reports that are available on the website. This section will feature standardized data for each country page to provide readers with a quick snapshot of market conditions and trends through relevant facts.

“Our ambition is to create authoritative country pages for those genuinely interested in the global pharma market”, asserts Frédéric Boucheseiche, COO of Focus Reports, the company that publishes and manages the PharmaBoardroom platform. “Beyond complementing our country reports, the increased input of our partners will enrich the dialogue between industry executives and specialists, making PharmaBoardroom an essential tool for the exchange of market knowledge and experiences”.

Since its launch in April 2013, PharmaBoardroom has been rapidly increasing its audience and global reach to become a reference platform for the life sciences industry. Last week the website had over 5,500 visitors hailing from all regions of the world, with 37% of visitors coming from Asia Pacific, 35% from Europe and 25% from the Americas.

## About PharmaBoardroom

Pharma Boardroom is the [premier website](#) for C-Level executives, consultants, regulators and vendors working in Healthcare Life Sciences globally. This site is for senior professionals who want to understand local and global markets on a strategic level, and benefit from their peers' on-the-ground experience. Our teams go deep into key country markets, conducting hundreds of exclusive interviews with the movers and shakers of the industry. By capturing their opinions we create an experience-based study of the challenges and opportunities in these markets.

## About Focus Reports

Focus Reports offers powerful promotional & branding tools, allowing companies and decision makers in the Pharmaceutical, Oil and Gas and Energy industries to speak directly to their peers, through specialized country reports published in prestigious trade journals and dedicated web platforms.

Focus Reports Limited is a company incorporated with the Registrar of Companies of England and Wales.

Address: Lynton House, 7-12 Tavistock Square , London WC1H 9LT, United Kingdom

Phone: +44 203 356 4889

Fax: +44 207 692 4603

Michael Comi

Focus Reports

+44 203 356 4889

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/178084602>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.