

Rocker Rags Launches Price Match Guarantee & Free Returns to Compete with Larger Retailers

To compete with larger retailers, music clothing and lifestyle e-commerce company permanently offering a price match guarantee and free shipping on returns

LOS ANGELES, CA, USA, November 27, 2013 /EINPresswire.com/ -- Just in time for the holidays



Customer service is something we pride ourselves on at Rocker Rags, so we came to the conclusion that if we can't beat them, we'll match them."

Dave Landis

and Cyber Monday, Rocker Rags (www.rockerrags.com), the [e-commerce website devoted to rock 'n roll music clothing and lifestyle](#), has launched a [price match guarantee policy](#) in order to stay competitive with large retailers selling similar products. While many large competitors offer incentives such as free shipping and discounts only for the holiday shopping season, Rocker Rags intends to keep this price match guarantee permanently. In addition to its price match guarantee, Rocker Rags is now [offering free return shipping](#) on all returns coming from customers based in the United States,

its protectorates and/or its military bases. Since its launch in 2010, Rocker Rags has always offered free standard shipping to any location in the U.S., its territories and its military bases. However, when a customer had a problem with an item, it was up to the customer to pay to ship the item back to Rocker Rags. Effective immediately, this is no longer the case.

"We know that other stores, including online and 'brick and mortar' locations, will often offer similar products at a lower price than what we charge," said Dave Landis, owner of Rocker Rags. "However, customer service is something we pride ourselves on at Rocker Rags, so we came to the conclusion that if we can't beat them, we'll match them."

Currently, Rocker Rags sells a curated selection of Rock 'n' Roll inspired and oriented products that vary from handmade jewelry to classic concert and tour t-shirts. The biggest selling items on Rocker Rags are currently the licensed band and musical artists t-shirts, many of which can be found less expensively at other retailers.

"In addition to price matching with our competitors, we've always offered a free shipping option regardless of the size of a customer's order(s), which many of our competitors don't do," Landis

continued. "I'm proud to say we are now able to offer both free shipping and free returns for our customers all year long."

Both the Price Match Guarantee and Free Returns are already active on RockerRags.com.

RockerRags.com was founded in November 2010 by music and pop culture expert, Dave "Lando" Landis, and is a subsidiary of his Rock 'n' Roll inspired lifestyle company, Rebel Luxe. The Rocker Rags website sells a plethora of t-shirts, as well as baby onesies, featuring Rock 'n' Roll band and artist logos, concert tours, album cover artwork, as well as instrument brand and recording label logos. In addition, rock music inspired lifestyle apparel and accessories can also be found on the e-commerce website. The site is both customer service and charitably minded donating a percentage of all sales to the Concern Foundation for Cancer Research.

Press release courtesy of Online PR Media: <http://bit.ly/ItenrG>

David Landis
Rocker Rags - Rebel Luxe, LLC
323-782-8322
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/178336735>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.