



RideAuction's New Design Leads To Competitive Advantage

SAN FRANCISCO, CA, USA, November 30, 2013 /EINPresswire.com/ -- RideAuction, INC. has unveiled their new iOS7 design. In addition to the app format, the features such as advanced reservations and real-time negotiation gives RideAuction a competitive advantage over other software applications like Uber and Lyft.

RideAuction unveils their new iOS7 design
Latest releases complete fall updates for RideAuction application software.

San Francisco, CA— RideAuction, INC. today announced the final updates to the fall release of its iOS7 design, introducing a more beneficial and user-friendly platform. The new features and enhancements are designed to make it easier for consumers to book luxury transportation in real time with customizable functions at home or on the go through significant innovations in mapping and imagery.

RideAuction officials believe this update will put them in a competitive advantage to Lyft, Uber, and Sidecar. These highly rated transportation industry disruptions were previously believed to corner the market in either price or leisure. RideAuction's "Name Your Own Price" bidding engine allows for users to bid on real-time transportation services by utilizing downtime of certified drivers and luxury vehicles. This operating platform allows our users to negotiate with minimal allotted time and effort.

Due to a thorough understanding of the transportation industry, the updated software application design includes customizable functionalities for every occasion. The contents are organized into "pick me up now" and "pick me up later" where both functions allow for point-to-point, to/from the airport, and hourly transportation. RideAuction's competitive advantage is partly due to their optional discounted prices and to their "pick me up later" advanced reservations because other transportation application has this ability. This option conveniences users by allowing them to reserve vehicles at any given time in the future. RideAuction offers more customization with their exotic car selection and Napa Valley/ Sonoma County winery tours. Additionally, the luxury service can provide airport gate meets or curbside pickups. They're now operating throughout the entire Bay Area as well as Los Angeles, CA with a compilation of thousands of local vendors.

The new iOS7 design makes way for their mission statement: "We give our consumers the ability to travel in style and comfort for less, while providing small independent personal transportation companies the luxury of a far reaching online presence, and efficient advertising."

RideAuction, INC. is a San Francisco- based company founded by two professionals in the transportation industry. Mission: We give our consumers the ability to travel in style and comfort for less, while providing small independent personal transportation companies the luxury of a far reaching online presence, and efficient advertising.

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