

Trucking Consultants Ahern & Associates Devote Their Latest Newsletter to Fundraising for America's Largest Food Bank

The successful transportation consultants have used the latest issue of their newsletter, read by nearly half a million people worldwide, to raise awareness and appeal for funds for the St Mary's Food Bank Alliance.



PHOENIX, AZ, UNITED STATES, December 2, 2013 /EINPresswire.com/ -- As consultants in an industry battered by economic and legislative change Ahern & Associates are used to helping business owners and management. As the holiday season approach CEO Andy Ahern is leading a fund-raising drive to help those in need of food rather than his business expertise. For the 15th consecutive year Andy Ahern is supporting the St Mary's Food Bank Alliance, the oldest and largest Food Bank in America which puts food on the tables of hundreds of thousands of families in need across America. Ahern's weekly newsletter, [The Ahern Advisory](#), is for many an indispensable knowledge resource for those working in the trucking and logistics industry and is read by almost half a million people. In the latest issue Ahern appealed to his readers and the public at large to join the donation drive and help support St Mary's.

In an article that makes for sobering reading Ahern discusses some statistics that are truly shocking, such as the fact that over 49 million Americans live in extreme poverty and that 22% of American children live in impoverished homes. Demonstrating the power of the industry he works in, Andy provides some very real figures. The Ahern Advisory, now celebrating its 16th year of publication, is read by over 450,000 weekly readers. The latest release points out that if every reader of the newsletter donated a dollar towards the work of St Mary's, \$450 thousand dollars would go towards those less fortunate. Given that each dollar purchases food to feed 7 people, \$450 thousand translates into 2.8 million meals for those in need over the holiday season.

The newsletter and Andy Ahern's personal appeals to his friends in the industry have already generated a heartfelt response with generous donations to St Mary's pouring in alongside warm messages from readers. Andy however has stated time and again that one can never give too much and that he is determined to continue fund-raising efforts on every available avenue to ensure that St Mary's work is able to continue reaching as many in need as possible. With the economic crisis far from over his efforts and their impact are needed more than ever.

For read more about the St. Mary's Food Bank and the Ahern Advisory, visit Ahern & Associates'

website at: <http://www.ahern-ltd.com>, or contact them at 602-242-1030.

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About Ahern & Associates, Ltd.

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability.

For more information, please call 602-242-1030 or visit <http://www.ahern-ltd.com>.

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