



Mission Competition Fitness Equipment Releases New 2014 Model Iron Neck with Several New Design Changes

Design changes based on feedback from the NFL and Major College Football make The 2014 Iron Neck even more effective at building a concussion proof athlete.

REDONDO BEACH , CALIFORNIA, USA, December 6, 2013 /EINPresswire.com/ -- Mission Competition's CEO Mike Jolly is very excited about the new 2014 model Iron Neck. Earlier this year at the NFL Combine, Mike's presentation, "Can We Build A Concussion Proof Athlete?" sparked sales of the 2013 model to several NFL teams. Mike has been in close contact with the NFL and college strength coaches, who use The Iron Neck, and has redesigned the 2014 model based on their feedback to make the Iron Neck even more effective at building brain protecting neck strength.

The redesign includes a disc braking system which now gives the user rotational resistance as well as horizontal resistance along with several other features which make The Iron Neck more effective and easier to use.

Mike, who invented The Iron Neck in response to losing two teammates from his playing days at UCLA to Chronic Traumatic Encephalopathy or CTE, is passionate in his mission to educate parents, players, coaches, athletic trainers and owners of the importance of neck strength in protecting the brain. "A strong neck deflects and dissipates the force of a blow to the head down into the body. Think of the neck as a crumple zone. It will protect the brain the same way the crumple zone in a car protects the passenger. When an athlete has confidence in his training - he is a better athlete, and when an athlete knows he has a strong neck, that will protect his brain, he can focus on what he needs to do on the field."

As proof of this statement Mike points to to the very top of the BCS standings where the 1st, 3rd, and 5th ranked football teams in the nation use The Iron Neck to build strong necks that act as the brain's shock absorber. Mission Competition is well on its way with to fulfilling Mike's mission - protecting the brains of our athletes - with the release of the 2014 Iron Neck Model.

Mission Competition Fitness Equipment invents and manufactures sports performance products. The Iron Neck is their first product. In March of 2014 they will be releasing their next product The REV Trainer. Mike Jolly is the CEO and invents and manufactures the products in Torrance Ca. Mike Played football at UCLA, owned a gym for several years where he also was a sports performance/strength coach, and has coached high school and college football.

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