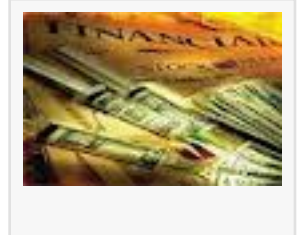


McKenson-Invest.com Offers Entrepreneurs and Startups Funding Opportunities in Africa

In this context of strong growth in Africa, the role of McKenson-Invest.com is to facilitate contacts between investors and startups



PARIS, FRANCE, USA, December 6, 2013 /EINPresswire.com/ -- [Investors](#), now is the time to fund [Startups](#) with high growth potential in countries of Africa, a continent that prides itself on its status as the twenty-first century Eldorado and the New Frontier for investment opportunities.

Africa has already strengthened links with China, India and the rich countries of the Gulf region and the United States are now convinced of the significance of building a climate conducive to the development of business relations with the continent.

Today, a new middle class is being born in African cities with basic needs such as housing, dressing or domestic appliances.

Mobile phones and the software and technology sectors have taken off. It is evident that big business like gold mining, the oil and gas industry is not the only opportunity on the continent.

Great efforts are being made to promote good governance and democracy as a necessary condition to increase Africa's attractiveness. Ghana is today one of the most stable countries in the region and can hold itself up as an example of the democratic system. Mauritius, Tanzania and Mozambique have embraced peaceful multiparty political systems. Botswana is considered as a model of parliamentary democracy and has high governance indicators.

In this context of strong growth and the emergence of new poles of political stability, McKenson-Invest.com offers [entrepreneurs](#) and startups the opportunity to approach Investors easily to get funding.

The website was one of the 2013 ABC Innovation Competition's partners from the 7th of January 2013 to 30 April 2013. The results exceeded expectations in terms of applications submitted by new and aspiring entrepreneurs, which is evidence of the African entrepreneurial spirit. A high profile jury, made up of Harley McKenson the founder of www.McKenson-Invest.com, representatives of investment funds and experienced entrepreneurs, selected winners of the competition, including M. Makonnen Melaku the founder of GAPE Farm Plc., a company

specialized in dairy production on an industrial scale in Ethiopia.

McKenson-Invest.com invites you to visit again its online website to take note of an important event at the beginning of the 2014 year.

About McKenson Invest:

About McKenson Invest: Founded by Harley McKenson and Launched in July 2009, McKenson-Invest.com is an online networking service that connects entrepreneurs with investors. In 2010, the African Business Club (ABC), a network of students and alumni from top Europe business and engineering schools and universities, gave to www.McKenson-Invest.com one of two awards of the ABC Innovation Prize for its originality and outstanding contribution to promote entrepreneurship in Africa.

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