

Fox Business News to Feature Veppo Electronic Cigar

Veppo International is proud to announce that the Veppo E-Cigar will be airing on Fox Business News on Dec 9, 2013 at 2:45 pm EST.

NEW YORK, NY, USA, December 9, 2013 /EINPresswire.com/ -- Veppo International is proud to announce the debut of the [Veppo e-cigar](#) on Fox Business News on Dec 9, 2013 at 2:45 pm EST.

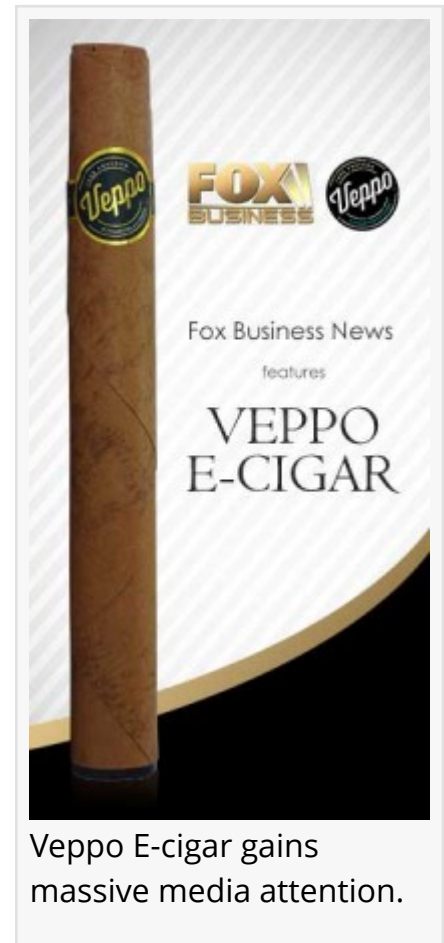
Veppo, a boutique brand of vaporizers and e-cigarettes, announced that it will be featured on today's episode on the Fox Business Network. The episode will center on the unrivaled Veppo electronic cigar and the e-cigarette industry's concern with the FDA.

The Veppo electronic cigar is a perfect holiday gift for those that enjoy cigars. It is a maverick in the vaping world that offers gentleman and ladies the pleasure of a fine cigar without the negative consequences of smoke and odor.

VEPPO vaporizers are not only rising in mainstream popularity, but are gaining attention from popular men's journals, as well as celebrity endorsements, for their innovative design. In the eyes of Veppo, the cigar continues to remain a symbol of male success and power, and a distinct aspect of American culture, even though the technology is shifting from tobacco smoke to simple, smokeless vapor.

The Veppo e-cigar has commanded much attention from media. The brand name Veppo was first honored with [a review in Men's Journal magazine](#), having been selected as a "Gear Lab" feature pick. The write up not only reviewed the brand, directing attention to Veppo's high standards, but also its "standout feel", ideal for a long-running vaporizer with 1,800 puffs. Veppo's coverage in Gear Lab symbolizes the vaporizer industry's rise to the mainstream, as this magazine department is written and reviewed by experts, with a total magazine circulation of over 700,000 readers.

Sports Illustrated's Golf Magazine awarded the Veppo e-cigar a 2013 Techy Award as the



"Techiest On-course Smoke" in their November centerfold spread. Golf enthusiasts enjoy the full bodied flavor of the Veppo and the convenience of being able to take a relaxing, deep puff without disruption of their golf game.

The segment will air live on Monday, Dec 9 at 2:45 pm EST with live streaming at <http://www.foxbusiness.com/>

FBN's Ashley Webster will interview Mr. Keith King, founder of Veppo International, LLC. Mr. King is available for additional media interviews via phone or in person.

ABOUT VEPPPO

Veppo is an American-based company specializing in fine electronic smoking alternatives such as e-cigarettes, electronic cigars and [personal vaporizers](#). Their customer support line is available six days a week, as well as a live chat feature on their website. Veppo believes life was meant to be lived...on your own terms. Veppo offers the freedom to experience the adventure of living, the end of compromise and the satisfaction of relaxing enjoyment.

Find out more on their website: <http://www.veppocig.com>

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