

FEIG Electronics Expands North American Operations For RFID

Global supplier of RFID reader technology renews commitment to U.S. markets, including healthcare, retail and supply chain management

DULUTH, GEORGIA, USA, December 9, 2013 /EINPresswire.com/ -- Today [FEIG Electronics](#), a leading global supplier of [RFID](#) readers and antennas, announced the expansion of its U.S. operations and relocation of the company's North American headquarters.



FEIG is expanding our presence in the U.S. to better serve key markets and emerging applications.”

Klaus Schoeke

A pioneer in radio frequency identification (RFID) technology with more than 40 years of electronics experience, FEIG is one of just a few suppliers worldwide

with the capability to offer RFID readers and antennas for all three standard operating frequency ranges: LF, HF and UHF. This enables the company to deliver unrivalled, custom solutions to serve a variety of specialized applications with its [OBID® RFID product line](#).

FEIG's OBID readers and antennas can be found in asset tracking and data collection applications for such diverse markets as supply chain management, healthcare, retail, libraries and payment systems.

“FEIG is expanding our presence in the U.S. to better serve key markets and emerging applications,” said Klaus Schoeke, national sales director, FEIG Electronics. “Our new, larger facility in the Atlanta area simplifies and solidifies the research and development efforts we are conducting in close collaboration with North American business partners.”

FEIG employs more than 200 employees worldwide in the development, manufacture and distribution of innovative, high-quality products that demonstrate 99.99 percent reliability. FEIG is committed to continuous process improvement to ensure the utmost quality for its customers.

As of today, the new address for FEIG Electronics North America is as follows:

FEIG Electronics, Inc.
2220 Northmont Parkway
Suite 250

Duluth, GA 30096

About Feig Electronics

FEIG Electronics, headquartered in Germany, is a worldwide leader in RFID reader systems with more than 40 years of industry experience. As an OEM supplier to system integrators and resellers, the company has to date sold well over 1 million RFID readers, delivering products that demonstrate 99.99 percent reliability. FEIG Electronics is one of the few companies to offer both readers and antennas for all three frequency ranges with passive transponder technology: LF (125 kHz), HF (13.56 MHz) and UHF (860-960 MHz).

OBID RFID reader systems from FEIG were developed according to international standards in close cooperation with leading manufacturers of transponder chips, supporting all major types of transponder tags. FEIG Electronics delivers both standard and customized solutions.

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