

## National Timeshare Owners Association Partner with ARDA Chairman's League Member

NTOA announces strategic alliance with resale platforms affiliated with Wes Kogelman, recently named member of the ARDA prestigious Chairman's League.

ST. PETERSBURG, FL, USA, December 9, 2013 /EINPresswire.com/ -- NATIONAL TIMESHARE OWNERS ASSOCIATION RECOGNIZES NEED, PARTNERS WITH ARDA CHAIRMAN'S LEAGUE MEMBER

Association Offers Timeshare Owners A Trusted Resale Platform

The National Timeshare Owners Association, which recently launched their new website including a lower annual membership cost along with more benefits and features, today announced that they have formed a strategic alliance with three <u>timeshare resale</u> platforms, all affiliated with Wes Kogelman, who was recently named a member of the American Resort and Development Association's (ARDA) prestigious Chairman's League.

"While the NTOA remains firm in our objectives to advocate, share information and encourage timeshare usage, we clearly see the need that some timeshare owners have to sell their interests", says Lisa Ann Schreier, the Association's Executive Director. "We cast our net to see who not only met the legal requirements, but understood and appreciated the trusted relationship that the NTOA has earned with its members and all timeshare owners for nearly 20 years. Mr. Kogelman and his companies were a perfect fit."

Mr. Kogelman, who is affiliated with the brokerages CashOutATimeshare.com and Timeshare Broker Associates in addition to being the President and CEO of the FSBO option BuyATimeshare.com has 14 years in the timeshare resale industry and is widely considered an innovator said, "Customer service and providing a transparent option to successfully buy and sell timeshare on the resale market is at the heart of our business model", adding "the NTOA has a proven track record of helping to educate timeshare owners and prospective owners and I agree with their motto that an educated timeshare owner is a happy timeshare owner."

"There's been entirely too much "chatter" about people desperate to sell their timeshare, which is not indicative of the average timeshare owner," says Greg Crist the association's CEO. "All three of these platforms present an excellent opportunity for educated consumers to buy

timeshare and enjoy the quality of vacations that timeshare affords them."

NTOA members enjoy benefits and discounts with all three resale platforms in addition to having an NTOA member at their disposal to assist with any questions or concerns regarding buying or selling process.

## <b>About BuyATimeshare.com</b>

BuyATimeshare.com is an internet advertising and marketing company for timeshare owners who seek to sell or rent timeshare by owner. The company has been in business since 2000 and was ranked by Inc. Magazine as one of the fastest-growing, privately held companies in the country-making the prestigious Inc. 5000 list in 2010 and 2011. BuyATimeshare.com was also listed as one of BusinessNH Magazine's Top 10 Companies to Watch in 2009. The company is a member in good standing with the American resort Development Association (ARDA), Canadian Resort Development Association (CRDA) and Cooperative Association of Resort Exchangers (CARE). For more information, please visit <a href="http://buyatimeshare.com">http://buyatimeshare.com</a> or call 1-800-882-0296.

## <b>About NTOA</b>

Started in 1997, The NTOA is the largest independent association serving the timeshare community in the United States. Originally formed as the Maryland Timeshare Owners Association, the NTOA is focused on timeshare owners and the issues related to their vacation ownership. For more information on NTOA, please visit www.nationaltimeshareownersassoc.com

Press release courtesy of Submit 123 PR:

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Lisa Scheier National Timeshare Owners Association 727-502-6877 ext 1001 email us here

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