

# A Season of Giving for the Trucking Industry as Ahern and Associates Launches their Business Consultation Hotline

*Following the launch of their very successful fund raising drive for the St Mary's Food Bank Alliance trucking consultants Ahern & Associates have launched a business hotline to help trucking and logistics businesses deal with the challenges of the winter season.*



PHOENIX, AZ, UNITED STATES, December 10, 2013 /EINPresswire.com/ -- The recent cold-snap across much of the USA has been the latest difficulty to hit the trucking industry which has struggled throughout 2013 with a lukewarm economy and legislative changes that have hit it hard. The cold weather and the snow and rain that it has brought have meant an increase in wear and tear on vehicles as well as delays that have increased drive-times nationally leading to higher fuel and staffing costs as well as making it harder than ever for drivers to meet the challenging deadlines demanded by the industry.

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Winter is a particularly challenging time for the trucking industry and we want to do everything we can to help.”

*Andy Ahern, CEO and founder  
of Ahern & Associates*

Ahern & Associates has been assisting trucking and logistics companies for almost 30 years as the leading consultants for mergers and acquisitions as well as an industry leading operational review process. They recently launched their 15th consecutive Christmas fund-raising drive for the St Mary's Food Bank Alliance and have received an amazing response from the industry which has once again responded with tens of thousands of dollars in donations. To show his appreciation CEO Andy Ahern is

setting up a business crisis hotline where business owners and managers can call in and speak to one of Ahern and Associate's top level business consultants for up to an hour at no charge and with no obligation. Regarding the hotline Andy said:

“Just like with our work with St Mary's Food Bank the idea is to give back and help out those who need it. Winter is a particularly challenging time for the trucking industry and we want to do everything we can to help.”

The hotline will be up throughout the holiday season and comes on top of Andy Ahern's weekly

business advice and newsletter The Ahern Advisory, now celebrating its 16th year of publication, which is read by over 450,000 weekly readers and is considered by many to be an invaluable source of industry commentary. Business owners and managers are invited to call (602) 242 – 1030 to be connected to one of Ahern and Associates' business consultants who are among the most experienced minds in the trucking industry.

To read more about the St. Mary's Food Bank and the Ahern Advisory, visit Ahern & Associates' website at: <http://www.ahern-ltd.com>, or contact them at 602-242-1030.

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About Ahern & Associates, Ltd.

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability.

For more information, please call 602-242-1030 or visit <http://www.ahern-ltd.com>.

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