



NFC Near Field Communication Accelerator Adds New Mentors, Announces Class Modules

Leading NFC industry experts create a world-class technology accelerator program focused on near field communication

DALLAS, TEXAS, USA, December 10, 2013 /EINPresswire.com/ -- [OTA Ventures](#) announced its current roster of mentors for its [AccelerateNFC](#) incubator program, as well as the class modules to begin in first quarter 2014.

The AccelerateNFC incubator program is designed to nurture, mentor, advise and help fund NFC-based start-up companies to fill the void in technological and application development that will enable and support businesses to drive the growth and adoption of near field communication (NFC). Robert P. Sabella, co-founder and mentor of the AccelerateNFC program along with co-founder and mentor Hall T. Martin of the Texas Entrepreneur Network welcome the following mentors to the program:

Daniel Bailin, HID Global

Jesse Money, NFC industry expert

Tony Sabetti, ISIS

Matthew Kammerait, Mobile Marketing expert

Ian Robertson, Supply Chain RFID Consulting LLC

Paula Berger, [NFC Bootcamp](#)

According to Sabella, "While we continue to see growth in the adoption of NFC, we find there is no support system for less experienced entrepreneurs in the industry. With the addition of some of the strongest thought leaders in the NFC ecosystem as mentors in the AccelerateNFC program — and more joining the team — AccelerateNFC is poised to provide this support. Our team of experts is already hard at work creating a world-class technology accelerator program specifically focused on near field communication."

The AccelerateNFC program continues to take applications, with the next round of application reviews scheduled for December 15, 2014. Up to five applications will be selected to participate in the AccelerateNFC program, which will officially begin in 2014. Participants will begin a 12-week, intensive program that delivers mentors' deep collective expertise in go-to-market strategy, product development, distribution and fundraising, all of which can help rocket a company into the national marketplace. Details on the current class modules can be found at

<http://www.acceleratenfc.com/acceleratenfc-program-schedule/>.

SOURCE: OTA Ventures

About AccelerateNFC (www.acceleratenfc.com) — Created by OTA Ventures (www.otaventures.com) and based in Dallas, Texas, AccelerateNFC™ is a mentor driven, mentor funded idea incubator/success accelerator for high potential companies. Accelerate NFC focuses on near field communication (NFC) companies, matching the highest caliber talent, resources and funding with those companies who are ready to take their ideas and products to the next level.

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