

Lux Series by #1 NY Times Bestseller Jennifer L. Armentrout to be Issued in Compilation Volumes

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/EINPresswire.com/ -- #1 NY Times bestselling author [Jennifer L. Armentrout](#)'s USA Today bestselling series [The Lux](#) will be released in two collector's edition compilation volumes in June 2014.

On June 3, 2014, Lux series fans will be lining up at bookstores and big box stores to snap up two brand new volumes of the USA Today bestselling series by #1 New York Times bestselling author Jennifer L. Armentrout.

Books one and two, Obsidian and Onyx, will be combined in one volume Lux: Beginnings, and books three and four, Opal and Origin, will be bound in a second volume Lux: Consequences. Both will be available on June 3, 2014, as special collector's editions and will feature new packaging, original content, and special cover treatments.

The Lux series had readers spellbound from the moment Obsidian released, catapulting the author Jennifer L. Armentrout to USA Today and New York Times bestselling superstardom. With more than 300,000 units sold in the series and a movie deal recently inked with Sierra Infinity, The Lux Series is poised to reach amazing new heights in 2014.

"Our initial print runs and sales far exceeded our expectations," says Liz Pelletier, publisher at Entangled and Armentrout's editor. "Jennifer's fans are loyal and enthusiastic about the Lux series, and about main characters, Katy and Daemon. We wanted to offer these collectible editions as a thank you for their unbelievable support over the last two years, and as a way to commemorate what has been one of our greatest success stories as a publishing house."

With a following of more than twenty-four thousand on Twitter, Armentrout has figured out how to engage with her readers on a personal level. To celebrate the release of these special volumes, the publicity team at Entangled will be running a "Name the Launch City" campaign, as well as the second Daemon Invasion campaign with Armentrout's massive social media following, allowing the fans, once more, to be active participants in Armentrout's books and success.



Obsidian, Pepe, Sztella, Jennifer L. Armentrout, Obsidian cover, Lux, Lux series

The original covers will be phased out of production in anticipation of the new combined volumes. The release of these special volumes in the Lux series is happening as Obsidian, book one, gears up for production as a major motion picture. Obsidian was optioned earlier this year by Sierra Affinity, the same people who brought Ender's Game to the big screen this fall. Industry professionals are already speculating that Daemon and Katy will give Edward and Bella a run for their money with movie-goers worldwide.

"Our hope is that these new editions with bonus content will expand Jennifer's readership, bringing the dynamic world she's created to an even wider audience," Pelletier says. "As one of this year's amazing success stories, we're proud to continue this journey with Jennifer and offer this amazing series in a new format for her fans."

About [Entangled Publishing](#)

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