

# Network with an array of automotive and insurance companies at SMI's M2M Telematics for Usage Based Insurance Conference

*SMi's second annual M2M Telematics for Usage Based Insurance conference will address how insurers are attracting new customers through M2M Telematics and UBI.*

LONDON, UNITED KINGDOM, December 27, 2013 /EINPresswire.com/ -- As the insurance telematics segment continues to expand across the continent, SMI's 2nd annual [M2M Telematics](#) for [Usage Based Insurance](#) conference will highlight the key business models used by prominent insurers, TSPs and end-users from the European arena with companies presenting including Zurich Insurance, Nissan, insurethebox and RSA Insurance Group. By 2014 over 20% of vehicles in commercial use will be equipped with telematics solutions, and with the number of global insurance telematics users growing at a CAGR of 90% from 1.85 million in 2010 to 89 million in 2017, now has never been a better time to explore the technological and commercial options when offering unique UBI solutions to build a desirable and profitable customer portfolio.

The two-day event will bring together senior level delegates from all aspects of the insurance and commercial automotive industries, with attendees from companies including MoneySuperMarket.com, Scania, SSP and Oakhurst Insurance Company among others. The conference programme is full of keynote presentations and case studies that will enable your organisation to make the most out of the new business opportunities that M2M Telematics and UBI technologies present. From new device development and connectivity partners, to dynamic real-time data on driver behaviour, companies now have the opportunity to understand risk at a much deeper level and the ability to translate this intelligence into a meaningful commercial advantage.

Key Speakers include:

- Mark Grant, Business Development Director, insurethebox
- Crispin Moger, Managing Director, Young Marmalade
- Ian Digman, Product Planning General Manager, Nissan
- Ibrahim Ozturk, VP of Information Technology, Turkcell Iletisim Hizmetleri A.S.
- Paul Middle, Telematics Lead, RSA Insurance Group
- Rory Morgan, National Logistics General Manager, Iron Mountain



To view the full speaker line-up and conference programme, visit [www.m2musagebasedinsurance.com](http://www.m2musagebasedinsurance.com)

Getting the most from Big Data in the Connected Car market Pre-Conference Workshop | Led by Emil Berthelsen, Principal Consultant, Machina Research

The connected car is introducing significant changes to the automotive industry. While enabling optimised vehicle performance, improved service routines and enhanced customer experiences, the connected car has also opened significant opportunities from the data that is generated. This connectivity and data has started to build new relations in the industry, and provides further opportunities for e.g. vendors, insurers, public organisations, and system integrators to combine this data with other data sources (e.g. M2M), design new propositions, and deliver new benefits to customers. Attendees of the workshop will be encouraged to participate actively during the workshop; openly sharing their experiences, perspectives and ideas.

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