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Usage of wireless M2M applications in oil & gas set to soar | Hear from BP, Shell and Petrobot at M2M for Oil and Gas

Overcome challenges of managing, monitoring and controlling assets and processes through new automation and communication technology with Shell, BP & Petrobot.

LONDON, UNITED KINGDOM, January 1, 2014 /EINPresswire.com/ -- M2M for Oil and Gas can enable faster and better decision making, sustain growth and maximise profitability by connecting people, processes and places. Oil and Gas companies are quickly realising the benefits of this new automation and communication technology as they aim to increase production, improve operational efficiency, reduce costs and enhance recovery. This is evidenced by market growth of wireless M2M applications in the oil and gas industry at a CAGR of 21.5 percent from 164,000 units at the end of 2011 to 435,000 units by 2016.

Against this backdrop, SMi's 2nd annual M2M for Oil and Gas conference, taking place on 28-29 April in London, will address how oil and gas operators are beginning to overcome the challenges of managing, monitoring and controlling assets and processes by utilising new frontier technologies. The two-day event programme will address these recent developments in technology and implementation through keynote presentations, interactive panel debates and technology sessions offered by our expert speaker line up which includes senior representatives from BP, Shell and Petrobot among others.

Key Speakers include:
• Berry Mulder, Global Program Leader Wireless Technology for Process Facilities, Shell
• Blaine Tookey, Senior Technology Consultant Chief Technology Office, BP
• Brian Partridge, Vice President, Yankee Group
• Olivier Pauzet, VP Marketing & Market Strategy, Sierra Wireless
• Prof. Rita Marcella, Dean of Faculty, Aberdeen Business School, Robert Gordon University
• Tjibbe Bouma, CEO, Petrobot Project EU Commission

To view the complete speaker line-up and conference programme, visit http://www.smi-

online.co.uk/2014m2m-oilandgas29.asp

Big Data in M2M for Oil and Gas Post-Conference Workshop | Led by Ali Rebaie, Independent Big Data Analyst & Consultant, Rebaie Analytics Group | 30th April 2014, London, UK
This workshop will first provide an overview of Big Data and its opportunities. The second part of the workshop will focus on big data for oil & gas. We will present the data growth in oil & gas, current challenges of oil & gas companies when it comes to big data and the emerging types of big data analytics applications.

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This press release can be viewed online at: https://www.einpresswire.com/article/183151322