

Sew What? Inc.'s Megan Duckett Judges 'Get Started OC' Business Pitch Contest for Entrepreneurs

Southern California Entrepreneur Megan Duckett of Sew What? Inc. Helps Choose Contest Winner in Prestigious Cox Business and Inc. Magazine Event

RANCHO DOMINGUEZ, CA, USA, December 30, 2013 /EINPresswire.com/ -- Cox Business and Inc. magazine held the "Get Started OC" event on October 22, 2013 at the Marconi Automotive Museum in Tustin, California. Megan Duckett, founder of Sew What? Inc. and an Inc. 5000 winner, was one of the judges for the business pitch contest that was the highlight of the Orange County California event honoring local entrepreneurship and product innovation.



Nearly 60 business ideas from were submitted for Get Started OC, one of several "Get Started" events held nationwide. Five finalists were selected to pitch for the live OC event and the winner

was determined by a panel of experts that included Duckett; Dave Berkus, speaker, author and angel investor; Mari Smith, one of the world's leading social media strategists; and Lindsay Blakely, senior editor of Inc.

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Duckett was chosen for the contest's panel for her experience as founder and president of a successful entrepreneurial business that has been covered by Inc.

magazine several times. Sew What? has been on the Inc. 5000 list five times and Duckett has spoken at the annual Inc. 500 national conference. She found the Get Started event invigorating, saying “There's something very electrifying about entrepreneurs at the inception level. You lose that as you get further into your business, and it was inspiring for me to be around that energy again.”

“I'm flattered to be chosen as a judge, because I don't focus on my accomplishments as an individual,” says Duckett. “While I serve as the face of Sew What” I think this honor speaks to the accomplishments of my team. It's an indicator that they have helped me create something that is

recognized as having value.”

The business pitch winner, [Post-op Top](#) took the top honors in Get Started OC (#GetStartedOC), earning top marks for originality, ease of implementation and benefit to the community. Post-op Top received a \$10,000 Cox Business technology makeover.

Post-op Top provides comfortable, fashionable and affordable clothing for women to wear after surgery for breast cancer. Founder Lesa Behrens, a cancer survivor, was unable to move her arms after her double mastectomy, making dressing difficult. She vowed then to create a comfortable and stylish alternative to hospital gowns for women in a similar situation. Lesa and her sister, Cristi Roberts, run the growing company and plan to expand the business over the next few years.

About Cox Business

Cox Business provides voice, data and video services for more than 300,000 small and regional businesses. The organization also serves most of the top tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. Cox is currently the seventh largest voice service provider in the U.S. and supports one million phone lines. For more information about Cox Business, call 1-800-396-1609.

About Inc.

Inc., the only major business magazine dedicated exclusively to owners and managers of growing private companies, delivers real solutions for today's innovative company builders. It provides hands-on resources and market-tested strategies for managing people, finances, sales, marketing, and technology. In addition, Inc. looks beyond work to address the entrepreneurial lifestyle. Inc. inspires and informs, with cutting-edge coverage that reflects its readers' energy, brashness, and imagination.

About Sew What? Inc.

Sew What? Inc., located in Rancho Dominguez, California, is a well-known [stage and theatrical drapery](#) manufacturer known for its dramatic theatrical drapes and fabrics used in major rock concerts, top fashion shows and other artistic staged venues. Their drapes have dressed the stages of Sting, Elton John, Madonna, and Rod Stewart to name a few. The company has received numerous awards for innovation, including the Dell/NFIB Small Business Excellence Award, and was featured on the 1000th cover of Rolling Stone. For information, contact Sew What? Inc. at (310) 639-6000, or inquiries@sewwhatinc.com.

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Lynda Vaughn
Sew What? Inc.

310-639-6000

[email us here](#)

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