



BoldIQ Promotes Roei Ganzarski to CEO

BoldIQ, Inc., a real-time dynamic operations optimization software company, today announced the appointment of Roei Ganzarski as Chief Executive Officer.

SEATTLE, WA, USA, January 2, 2014 /EINPresswire.com/ -- BoldIQ, Inc., a real-time dynamic operations optimization software company, today announced the appointment of Roei Ganzarski as Chief Executive Officer. The board of directors promoted Roei from the role of president and chief operating officer because of his leadership expertise. Roei's predecessor, Eyal Levy who served as chairman and interim CEO, will continue his role as executive chairman of the company, and will continue to focus on strategic development and customer advocacy.

Roei has been with BoldIQ since 2012 serving as the president and chief operating officer responsible for the company's growth and overall business.

"Roei is an experienced leader with a keen business sense," said Eyal Levy, executive chairman, BoldIQ. "We are now well positioned to take BoldIQ into the next phase of evolution and growth under his leadership."

Prior to joining BoldIQ, Roei spent 13 years with the Boeing family of companies. Most recently, he served as chief customer officer for Boeing's Flight Services division where he was responsible for leading all customer and market facing activity worldwide. Roei is a graduate of Wharton's Advanced Management Program. Along with a BA in Economics from the University of Haifa he earned an MBA from the University of Washington. Roei currently services as a member of the advisory board at Zealyst, the Washington Technology Industry Association board, and in 2013 was named chairman of the University of Washington Foster School of Business Global Business Advisory board.

"I am honored and excited about this new opportunity to help propel BoldIQ forward," said Roei Ganzarski, CEO, BoldIQ. "In today's dynamic and complex business environment, companies must be able to make intelligent operational decisions in real time to succeed and stay competitive. BoldIQ provides customers with that competitive edge in real-time and I am thrilled to be part of this team."

About BoldIQ

BoldIQ provides software platforms enabling real-time, optimal and actionable solutions for resource utilization, operations management, and disruption recovery, in complex business environments. BoldIQ's software continuously provides plans and schedules for the optimal use of resources, assets, and people, based on current demand, external factors, policies and

regulations, so that companies can make informed and integrated decisions in real-time, all the time. For more information visit <http://www.boldiq.com/>

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