

Electric Vehicle Executive Mike Harrigan Joins Bay Area Climate Collaborative

Harrigan to lead BACC Electric Vehicle initiatives

SAN JOSE, CA, USA, January 7, 2014 /EINPresswire.com/ -- The Bay Area Climate Collaborative (BACC) announced that senior executive Mike Harrigan has joined the Bay Area Climate Collaborative to lead its strategic electric vehicle (EV) initiatives. Harrigan will direct BACC initiatives on fleet deployment of EVs, deployment of EV infrastructure and other regional initiatives.



“Mike has already been an enormous strategic asset to the Bay Area’s EV vision,” said Rafael Reyes, Executive Director of the Bay Area Climate Collaborative. “Mike’s vision and deep skills will further accelerate our robust regional work of ensuring the region meets its objectives of being the EV capital of the U.S.”

Specific programs Harrigan will lead include the [Local Government EV Fleet National Demonstration Project](#). The fleet project is supported by \$2.8 million from the Metropolitan Transportation Commission to deploy 90 EVs to municipalities in the Bay Area and demonstrate their benefits. This deployment is one in a series the BACC and partners are facilitating, which collectively could result in 250+ EVs deployed over the next 12 months for valuable potential impacts including fuel cost savings of nearly \$2 million and avoidance of nearly 6 million pounds of CO2 over five years. The most recent deployment in 2013 brought [50 EVs to four municipalities](#).

“I am thrilled to join the BACC which has been doing critical work to advance the EV ecosystem in the region,” noted Mike Harrigan. “The BACC is providing exceptional leadership through the EV Strategic Council, EV promotional campaign development and fleet deployments. As part of the BACC team I look forward to supporting and accelerating existing and new initiatives.”

Harrigan comes to the BACC after initiating and directing the eFleet Program for City CarShare where he was responsible for all aspects of the 60+ EV eFleet program including grant management, vehicle selection, charging station selection, site selection, member outreach, community outreach, and program evaluation.

As VP of NRG Energy in Houston, Harrigan was the General Manager of EV Services, a subsidiary that is developing EV charging services for EV owners now known as eVgo. Harrigan also served as VP of Business Development for two EV related companies: Coulomb Technologies (now known as ChargePoint) and Atieva (Li-ion battery systems).

Harrigan got his start in the EV industry at Tesla Motors in 2005 where he was VP of Customer Service & Support and also served as VP of Marketing responsible for the launch of the Tesla Roadster as well as the corporate launch.

About the Bay Area Climate Collaborative

The Bay Area Climate Collaborative (BACC) is a public-private initiative of the Silicon Valley Leadership Group and established by the Mayors of San Francisco, San Jose and Oakland to accelerate the clean energy economy. Major partners include Bank of America, PG&E, Environmental Defense Fund, industry partners including ChargePoint, and local governments representing over 70 percent of the Bay Area population. The BACC is driving electric vehicle innovation through co-facilitation of the EV Strategic Council, the executive forum driving the region's vision to be the "EV Capital of the US"; co-managing the near \$1 million EV Promotional Campaign with the Metropolitan Transportation Commission; the Local Government EV Fleet National Demonstration Project and facilitation of negotiated EV leases for fleets, for the largest collective municipal all-battery EV fleet deployment in the US; and Ready, Set, Charge, California! A Guide to EV-Ready Communities delivering key guidance on EV preparedness. For more information on the BACC, please visit: www.baclimate.org.

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