

Stratecon Inc. Launches Journal of Water

Chris "Maven" Austin also Joins Stratecon Media as Senior Vice President

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/EINPresswire.com/ -- Stratecon Inc. announced today the launch of Journal of Water that provides analysis, research, commentary and news critical for managing water resources. JOW is an expert-driven information service devoted to water markets and policy in California, the Colorado River Basin and elsewhere in the West.



JOW is an expert driven information service devoted to water markets and water policy

In addition to the launch of the new Journal of Water site, Chris "Maven" Austin has joined Stratecon as Senior Vice President of Stratecon Media. "Chris has a proven track-record of organizing water news for decision-makers," said Rodney T. Smith, Stratecon's President.

"I'm looking forward to combining my talents in communication with Stratecon's track record of being a premier source of information and analysis in water," said Ms. Austin.

JOW's online, subscription service provides exclusive content on major developments:

- [western water pricing](#)
- [hydrologic conditions](#)
- the [water industry in capital markets](#)
- developments in Congress, state legislatures, courts and regulatory agencies;
- commentaries and editorials
- major studies and planning processes;
- noteworthy news

"JOW subscribers can focus on the important," says Smith. "Save time and receive high quality information and analysis at your fingertips. Avoid information overload."

Find the particularly noteworthy in Editor's Shelf section. JOW Corner includes occasional commentary on significant issues. Blog Roundup is a weekly compilation of the most significant postings from the blogosphere, which is rapidly expanding the terrain of policy discourse.

Keeping informed is a daunting task. One needs time and expertise to acquire, sort, organize

and analyze information, separating the important from the unimportant. The Journal of Water uses 21st century technology to provide the latest information. "Our service is cumulative, everything archived and searchable on our website," said Ms. Austin. "You can easily access what you read or missed months ago as what you see on today's home page."

Explore JOW during our free introductory period in January.

Press release courtesy of Online PR Media: <http://bit.ly/1eH3FbJ>

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