

310-SIGN.ca Revolutionizes Safety Signs with Easy Ordering and Faster Deliveries

Canadian Startup Company, 310-SIGN, Develops eCommerce Solution Dedicated to Sign Standards and Regulations in Canada's Traffic, Oilfield and Safety Sectors.

CALGARY, ALBERTA, CANADA, January 8, 2014 /EINPresswire.com/ -- According to a recent study by Google, the search engine giant shared detailed Canadian internet statistics in search engine usage, 27.4 million Canadians are online. Of that, 93% of Internet users go online for product information. With the increasing rate of internet accessibility on mobile devices more users are going online to search for safety signs and regulations. 310-SIGN Inc., a manufacturer and industry supplier of regulated traffic, safety and oilfield signs, announced the recent launch of its eCommerce website, www.310sign.ca. 310-SIGN helps their customers find industry standard safety signage using their powerful search engine which also includes the ability to customize products and checkout online. Within Canada, it's the first of its kind, specializing in Canadian standards and regulations.

Kelso Brennan, Founder and CEO of 310-SIGN Inc., said, "There is enormous demand for <u>safety sign products</u>, particularly in meeting current regulations within frequently changing industries. Government departments, corporations, and safety professionals want a resource which combines accurate knowledge with the ease of instant pricing and placing orders online." Although 310-SIGN is primarily an internet-based company, Brennan conveyed the importance of customer service. "We understand our demographic is still getting acquainted to shopping online, but our sales trends have proved that a rapidly increasing number of users are finding our website useful. With that said, we have still made ourselves available for questions and support through our Canada wide toll free number, 310-7446."

In serving industries which prioritize health and safety as their #1 concern, the demand for high quality materials, standardized designs and fast delivery is higher than ever. Grant W. Meadows, a veteran internet entrepreneur with over 20 years of eCommerce experience, recently joined 310-SIGN Inc. as an investment partner and business mentor in an effort to help the company meet the high demands customers expect in today's market. Having built a company with over \$12,000,000 in annual sales operated by only 11 employees, Meadows understands the level of efficiency and organization it takes to make a company successful. "The team at 310-SIGN is young, energetic and innovative. It's easy to see why they have grown a significant customer base across Canada and earned the trust of large industry players in such a short period of time." Said Meadows. "I'm excited to be involved, partly due to my entrepreneurial experience within the same industries, but also for the passion we all share in creating a company bigger than ourselves. At the end of the day, it's about preventing injuries and saving lives, one sign at a time."

ABOUT 310-SIGN Inc.

310-SIGN's mission is to become the "Amazon.com" of safety signs, labels & tags by providing accurate research & information, instant pricing and easy online ordering. 310-SIGN specializes in a range of stock and custom products including wellsite signs, pipeline signs, facility safety signs, pipe and valve identification markings, electrical markings, lockout tags, and traffic signs. Since it's inception, 310-SIGN has designed and added nearly 2000 sign products to its online catalog. 310-

SIGN provides dedicated service to procurement specialists at many top oil & gas companies and has shipped orders all over Canada and the US. As the company continues to grow they plan to focus on adding new products and quicker delivery times which already surpass the industry norm. 310-SIGN is headquartered in Alberta, Canada. Learn more at http://www.310sign.ca/discover

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