

NY Film Critics Series® Goes National

NEW YORK, NY, USA, January 9, 2014 /EINPresswire.com/ -- New York Film Critics Series[®] announces next national in-theater screening series moderated by <u>Rolling Stone</u> film critic <u>Peter Travers</u>. January 2014 to feature "At Middleton" with appearances by Academy Award[®] nominee Andy Garcia and director Adam Rodgers.

New York, NY - The New York Film Critics Series[®] (NYFCS [®]), one of the leading word-of-mouth screening companies, will host its next national screening event on Tuesday January 21st at 8 PM EST. The featured film will be "At Middelton" with live appearances by Andy Garcia (The Untouchables, Godfather III, Oceans 11) and Director Adam Rodgers. The event will include a live, interactive,



NY FILM CRITICS NATIONAL SERIES®

HD Simulcast to 50 U.S. locations. The live event takes place at AMC Empire 25 Theater, 234 West 42nd Street, NY, NY 10036.

The NYFCS[®] has partnered with movie theater locations throughout the U.S. to present live, national, in-theater <u>screenings</u>. The events are moderated by Peter Travers, film critic for Rolling Stone Magazine, and ABC's Popcorn, along with additional coverage by Alison Bailes of More Magazine, WOR Radio, and The Charlie Rose Show. The series presents interactive, in-theater; pre-release movies and big screen HD simulcast with the stars and filmmakers.

In "At Middleton" Andy Garcia and Vera Farmiga star as straight-laced George and eccentric Edith, two strangers who meet on their children's campus tour at the idyllic Middleton College. Failing comically to connect with their kids, George and Edith play hooky together, ditching the official tour for a carefree adventure reminiscent of their own college years. But what begins as an afternoon of fun soon becomes a revealing and enlightening experience that will change their lives forever. A light-hearted romance for adults on the surface, "At Middleton" is a deeply moving portrait of roads not taken and the timelessness of youth.

The film's supporting cast includes Vera Farmiga's ("The Departed", "Up In The Air")real-life sister, Taissa Farmiga ("American Horror Story"), Spencer Lofranco (Jamesy Boy), Peter Riegert ("Dads," "Animal House"), Tom Skerritt ("Picket Fences," "A River Runs Through It"), Nicholas Braun ("The Perks of Being a Wallflower"), and newcomers Daniella Garcia-Lorido and Stephen Borrello. Adam Rodgers directed from a script co-written with Glenn German. German also produced alongside Garcia through Garcia's production company CineSon and Sig Libowitz under his Look at the Moon banner. Raul Pedraza executive produced along with Brad Harland of North by Northwest Entertainment, Ellen Wander of Film Bridge International, and Sonya Lunsford ("The Help"). The film score was composed by multiple-Grammy[®] award-winner Arturo Sandoval. "At Middleton" will be in theaters, On Demand and available on iTunes on January 31, 2014.

Up until now, live talent has only been accessible to the public in New York, Los Angeles and at Festivals. Now everyone throughout the country can enjoy up close and personal moments from major movie stars, producers, writers and directors in the comfort of their own neighborhood theaters. This is a comprehensive, industry wide turn-key marketing tool complete with robust media and in-theater assets to 400+ screens.

This is the first ever Live National In-Theater Screening Series. A regular series of ongoing preview screenings is established in 50 selected major markets. The big screen events deliver 9-13 curated pre-release films per year to discerning audiences on a monthly basis. Audiences then see the best movies prior to their release followed by live, HD Q&A between Travers, audiences and talent from the films. Each piece brings the energy and VIP nature of prestigious NYC screenings for nationwide audiences to interact with stars and directors via two way simulcast. The Series is never available on the internet or on TV.

The December screening featured Columbia Picture's AMERICAN HUSTLE with a live appearances by the film's Oscar[®] nominated Director David O. Russell ("Silver Linings Playbook", "The Fighter". The film stars Christian Bale, Bradley Cooper, Amy Adams, Jeremy Renner, and Jennifer Lawrence.

The November Event featured a pre-release screening of Paramount Vantage's "Nebraska", with live appearances by the film's stars Bruce Dern, Winner of Best Actor, 2013 International Cannes Film Festival, June Squibb ("About Schmidt") and Will Forte ("Saturday Night Live" and "MacGruber"). "Nebraska" is directed by Oscar[®] winner Alexander Payne ("The Descendants""Sideways").

FOR MORE INFORMATION CONTACT: press@nyfilmcriticsseries.com & or Sue Procko/Julie Siegel SPPR, Inc. Anchor Bay Films sue@spprinc.com julie@spprinc.com 310-836-6200

About The New York Film Critics Series®

Peter Travers, Host. Peter is an American film critic, who has written for, in turn, People and Rolling Stone. Travers also hosts a celebrity interview show called Popcorn on ABC News Now

and ABCNews.com. Travers joined Rolling Stone in 1989 after a four-year stint with People. He's best known for his basic writing style that eschews a more sophisticated analysis for an easy-toread and often very opinionated form. According to efilmcritic.com, Travers is the nation's most blurbed film critic. Peter has hosted the NYFCS for over 10 years. In addition to Rolling Stone Magazine, ABC-TV, Peter appears regularly on Newsweek & The Daily Beast, The Soho Apple Store, and CNN.

About Anchor Bay Films

Anchor Bay Films is a division of Anchor Bay Entertainment and provides quality distribution with operations in the United States, United Kingdom, Canada, Australia, and offers distribution capabilities in other key territories. Anchor Bay Films uniquely offers the creative community a fully integrated distribution capability on all platforms and an international solution extending beyond the United States. The company focuses on a platform release strategy for its films with an eye toward maximizing their potential across all ancillary distribution platforms. Theatrical releases include Billy Bob Thornton's Jayne Mansfield's Car starring Robert Duvall, John Hurt, Kevin Bacon and Ray Stevenson, Slasher Films' premiere release Nothing Left to Fear featuring music from legendary guitarist Slash and the upcoming film, At Middleton starring Andy Garcia and Vera Farmiga. Anchor Bay Entertainment (www.anchorbayentertainment.com) is a Starz (NASDAQ: STRZA, STRZB) business, www.starz.com.

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