

Dzine It Sponsors Cancer Survivor in His Quest to Raise Money to Fund Pediatric Cancer Research

NEW YORK, NY, USA, January 10, 2014 /

EINPresswire.com/ -- Peter Crisafi, President of dzine it, Inc. a New York [Digital Communications Firm](#), says that the firm has pledged money to fund critical research at Memorial Sloan-Kettering Cancer Center, and asks others to reach into their hearts and pockets for this amazing event

According to Peter Crisafi, President of dzine it, Inc. (www.dzineit.net), a leading New York digital communications firm that serves clients worldwide, the company is taking action against [pediatric cancers](#) by supporting Nicholas Webb, as he participates in the Cycle for Survival.



Help Nicholas Webb Cycle for Survival

"We are supporting the Memorial Sloan-Kettering Cancer Center Cycle for Survival event by sponsoring Nicholas Webb, a cancer survivor, who is passionate about working to help these kids," says Crisafi. "His work is admirable and that's why we are sponsoring Nicholas and his team, The Chrysler Cyclers."

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Peter Crisafi

According to Crisafi, this national indoor "team cycling event" raises money to fund [critical pediatric cancer](#) research at Memorial Sloan-Kettering Cancer Center.

"Those who participate in this event, like Nicholas and his teammates, help make progress and hope possible for

pediatric cancer patients and their loved ones worldwide," Crisafi explains.

In fact, according to the Cycle for Survival website, 100% of the funds donated go directly to the Memorial Sloan-Kettering Cancer Center to help patients around the world. So far, Cycle for Survival has helped fund 85 clinical trials and research studies.

"I am a survivor," says Nicholas Webb. "It's from extraordinary research and the people who fund it that I am alive today. So, not only do I assist in trying to find new cures but I also am helping to raise money to keep my studies and other studies conducted at Sloan-Kettering open, so we can save the lives of more kids fighting the good fight against cancer."

According to Memorial Sloan-Kettering, since its inception in 2007, Cycle for Survival has raised more than \$34.7 million for rare cancer research and the direct funding has drastically reduced the time it takes for treatments to reach patients—in some cases cutting the span from years to months.

Crisafi says that anyone who would like to support Nicholas, Team Chrysler and Sloan Kettering, should visit his page at http://mskcc.convio.net/site/TR?px=2655453&fr_id=2090&pg=personal

Established in 2003, dzine it, inc. is a leader in custom web development, programming and design solutions for small and large business, agencies. The company offers a wide range of business-centered visual communication solutions, including web-based content management, web design, graphic design, custom web software applications, ethical white hat search engine optimization (organic SEO), video encoding, and print media solutions. For more information, call 212.989.0813 or visit www.dzineit.net.

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