

Dermatology Practice in Houston Offers Latest FDA-Approved Filler

HOUSTON, TX, USA, January 12, 2014 /EINPresswire.com/ -- Suzanne Bruce and Associates, a dermatology practice in Houston and Katy, Texas, has added JUVÉDERM VOLUMA™ XC, a newly FDA-approved dermal filler for cheeks, to its list of cosmetic and medical services.

Suzanne Bruce and Associates now offers the latest dermal filler to gain FDA approval, JUVÉDERM VOLUMA XC. It's the first injectable filler approved specifically to treat volume loss in the cheeks, making it an important addition to the practice's range of [cosmetic dermatology services](#) in Houston and Katy, according to the practice's founder.

Dr. Suzanne Bruce, who opened her practice in 1997, says, "Our patients have come to count on us over the years to provide them with the most innovative and effective treatments out there. This new JUVÉDERM option is a part of that."

The practice, which features several board-certified dermatologists, has offered [other fillers including JUVÉDERM](#) at its Houston office for years. The JUVÉDERM products are manufactured by Allergan, and are among the most widely used fillers in the world.

JUVÉDERM VOLUMA XC, approved by the FDA Oct. 23, is a new formulation of the hyaluronic acid-based gel that has been shown in clinical trials to correct age-related volume loss in the cheeks. Hyaluronic acid is a protein that occurs naturally in the body and helps keep skin hydrated and firm. According to an Allergan [news release](#), the results can last up to 2 years.

"JUVÉDERM VOLUMA XC has gone through extensive trials in patients in the U.S., Canada, and other countries," Dr. Bruce says. "Not only has it been proven to be very safe when administered by experienced physicians, but it's also highly effective."

Her practice places a strong emphasis on dermatology research, with a dedicated center that runs clinical trials and consults for various pharmaceutical companies. Dr. Bruce serves on the Medical Aesthetics Advisory Council of Allergan, which also makes BOTOX® Cosmetic.

"The cheeks have been difficult to treat in the past," Dr. Bruce says, "but JUVÉDERM VOLUMA XC can be injected deeper for better correction in the cheeks. Now, in addition to treating the lips and the area around the eyes, we can plump up the cheeks in quick, convenient sessions."

The injections of the new product, like its predecessors, will take only a few minutes, and they require little to no downtime. JUVÉDERM VOLUMA XC arrives on the market at a time when non-surgical cosmetic enhancement options are enjoying a surge in popularity compared with more expensive and invasive alternatives such as facelift surgery.

For Suzanne Bruce and Associates, which opened a second office in October for people looking for a dermatologist in Katy, this shift in the cosmetic enhancement industry has meant an opportunity to reach out to new patients, Dr. Bruce says.

"Many of our patients have come to us for medical dermatology treatments and realized how many options they have for cosmetic treatments, as well," she says. "Approval of JUVÉDERM VOLUMA XC allows us to give our patients even more options, which is always a good thing."

The talented staff of medical practitioners at Suzanne Bruce and Associates (www.sba-skincare.com) offers both leading-edge cosmetic dermatology and medical dermatology services in Katy and Houston, Texas. With decades of collective experience, they have refined and expanded their treatments and services since opening their doors in 1997. Each of the dermatologists in the Houston practice is certified by the American Board of Dermatology and is a Fellow of the American Academy of Dermatology. Dr. Bruce's physician assistant is the first-ever diplomate certified by the Society of Dermatology Physician Assistants, signifying that she has achieved the highest honor available as a dermatology PA. All of these professionals are available to help you achieve healthy and beautiful skin.

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