

New Website In The Works For Skyline Exhibitor Source, Designer Of Trade Show Displays In Nashville

Skyline Exhibitor Source is getting an online makeover.

NASHVILLE, TN, USA, January 16, 2014 /EINPresswire.com/ -- [Skyline Exhibitor Source](#), a designer and manufacturer of banner stands in Knoxville, is getting a new look in 2014, at least online. The company has hired Design & Promote, a SEO and web design firm, to help them create a new website.

The new site will feature a fresh look, a redesigned [online portfolio](#), enhanced online customer experience and account access along with information about all of the company's display options. Current Skyline Exhibitor Source customers will still have access to their current online accounts. Clients' Exhibit Management log-ins will now be located under the Client Resources tab.



The creator of trade show stands in Nashville is getting a new website in 2014. In addition to trade show displays, Exhibitor Source creates banner stands in Knoxville.

"The new website is going to be more intuitive to use and more user-friendly. We really want to enhance our clients' online experiences and are very excited about the ideas Design & Promote has already come up with. I think the site is going to meet everyone's needs and even surpass expectations," said [Christy Wolford](#) of Skyline Exhibitor Source (<http://www.esourcetn.com/>).

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Christy Wolford

Skyline Exhibitor Source designs and manufactures trade show displays in Nashville. The company's products are

used in exhibitions around the world. Currently, there are 16 different exhibit systems created in-house; most of which are designed to integrate with one another. Skyline stresses modular exhibit components in order to get the most versatility out of the displays. This versatility results in unique displays that can be customized to meet the changing needs of the client or to fit within the parameters of different exhibition halls. The company offers a wide variety of trade show stands in Nashville including: walk through and island exhibits, panel systems, tabletop

displays and portable displays.

"Design & Promote has the same exacting standards for quality that we have, which makes them a good fit for redesigning our website. I have full confidence that our customers and potential customers will find the website useful and full of information beyond their specific projects and that's really our goal. We want the site to be a resource for everything our customers need to know about trade show exhibiting," said Wolford.

Skyline Exhibitor Source is part of the global Skyline network of trade show display designers and manufacturers. The network consists of nearly 100 design centers in North America and more than 1,500 team members worldwide. Skyline Exhibitor Source offers exhibit rentals and sales, custom-designed graphics and service support.

To learn more about Skyline Exhibitor Source visit them at www.esourcetn.com.

About Skyline Exhibitor Source:

Experts in the art and science of the trade show display, Nashville-based Skyline Exhibitor Source designs and produces custom trade show displays and permanent exhibit structures that help clients effectively market their brands. In addition to providing banner stands and portable displays, the Skyline team takes a full-service approach to every project, from developing the concept to inspecting and shipping the finished product.

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