

Winter Just Got Warmer in Naperville- New Festival to Toast Winter Ales

The event, held from noon-4 pm, will also feature a number of popular food vendors from throughout Chicagoland.

NAPERVILLE, IL, USA, January 16, 2014 /EINPresswire.com/ -- Naperville loves a good festival, and

The Naperville Park District is very grateful to the Naperville Parks Foundation and Lou Dog for making the Winter Ale Fest a reality." *Ray McGury, Park District Executive Director* this February, a new festival will draw <u>craft beer</u> enthusiasts from throughout Chicagoland to Naperville's Frontier Park for the first-ever <u>Naperville Winter Ale Fest</u>. Presented by Lou Dog Events, LLC, which introduced the Naperville Ale Fest in the summer of 2013, the outdoor Winter Ale Fest will showcase over 120 American craft beers by some 60 breweries from around the country. Heated tents, a bonfire seating area and patio heaters will ensure visitors will be warmed by more than craft beer. The event, held from noon-4 pm, will also feature a

number of popular food vendors from throughout Chicagoland, as well as roasting chestnuts and live ice sculpting.

Admission will allow guests to enjoy 3 oz samples of IPA's, Belgiums, Porters, Stouts, Lagers and Fall- and Winter-style ales, according to organizer Josh Seago. "This is a great opportunity to experience the delights of winter beers offering bolder color, spice and character that compliments the hearty foods and colder temperatures of the winter season," he says. Hot spiced hard cider and nonalcoholic beverages will be available as well.

Some of the <u>proceeds</u> from Naperville Winter Ale Fest will benefit Naperville Parks Foundation. "Lou Dog is a social entrepreneurial company, so it's great to be able to do something we're passionate about and give back to Naperville," says Seago. "Our events are each designed to be partnerships with the local communities we work with."

"The Naperville Park District is very grateful to the Naperville Parks Foundation and Lou Dog for making the Winter Ale Fest a reality," says Ray McGury, Park District Executive Director. "The Foundation will be the recipient of funds that will help the Park District offset the nearly 200% rise in our scholarship program, benefitting families and individuals who cannot afford program or activity fees due to economic hardship. We hope this is just the first of many events we can partner on to benefit the Naperville community." Tickets for the Naperville Winter Ale Fest are \$45 for tastings and includes: a commemorative Winter Fest glass, Festival Program Guide, and \$15 for designated drivers. Tickets are available at <u>www.napervillewinteralefest.com</u>. No one under 21 will be admitted to the fest. The event will be held snow or shine. Free parking is available at Neuqua Valley High School.

"These beers are crafted by entrepreneurial artisans, and many have qualities similar to fine wines. This is a chance to support these craftspeople and broaden your enjoyment of craft beers in a unique winter beer garden atmosphere, " says Seago. "If you can't find a craft beer to fall in love with, you're just not trying." For information: <u>www.napervillewinteralefest.com</u>.

Press Release Courtesy of Online PR Media (http://bit.ly/1j2ZXMq)

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