

Video Invitations & ECards Co, Inwiter Announces Mobile App

Inwiter, video ecards and invitations startup launched an easy to use mobile video greetings app in iOS.

ROCKVILLE, MD, USA, January 16, 2014 /EINPresswire.com/ -- Traditional greeting cards and invitations are a nice treat, but they can get costly. They are also not environmentally friendly—not when you compare them to Inwiter’s video [egreetings](#) and party invitations. After a successful first year, Inwiter is staying current with the latest technology with the launch of their mobile app and website updates.

Inwiter’s announcement is long awaited as users are quickly signing up on [inwiter.com](#) to create upcoming party invitations, birthday [ecards](#), Valentine’s Day cards, and even a thank you card. The mobile app makes it easy to send [video invitations](#) and ecards directly from your smartphone. The Inwiter app is available for iOS and it is free. Use your own pictures and videos or create a new video on the spot.

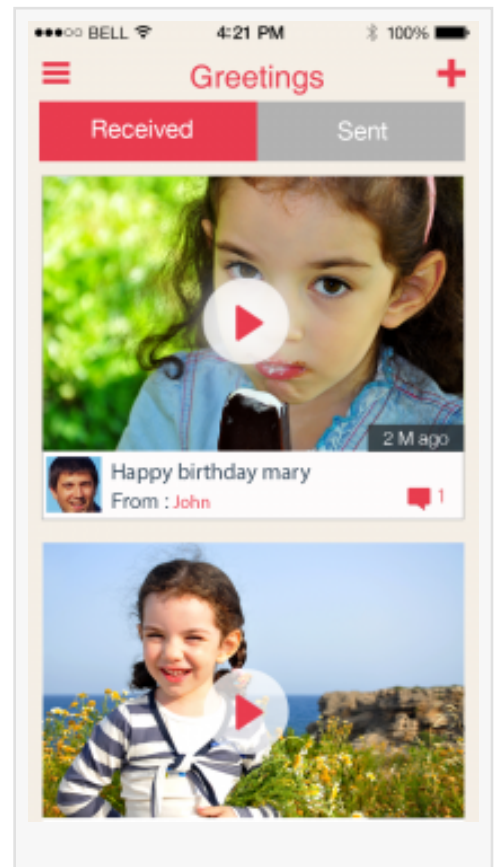
"If you can text, you can use our mobile app," says Prabhakar Reddy Bellamkonda, CEO and founder. "It's very intuitive and fun to use."

Inwiter is currently working on adding invitations to the mobile app so users can create invitations on the spot from their smartphones. That feature will benefit those last minute parties, happy hours, and gatherings. An iPad app is also in the works.

Using the egreeting app you can add cool pop-up text on images and videos in various colors and zoom effects on photos. Inwiter provides free music background to make the greetings lively.

"We just want to make creating video invitations, egreetings, and ecards more fun and more entertaining," says Reddy.

The enhancements to the website make the end product more attractive and personable.



Creating video ecards is easy. Just enter your event details and customize with your pictures and videos, special effects, and text.

To learn more about Inwiter, visit inwiter.com.

About Inwiter

Inwiter is a forward thinking company wanting to help others make their special moments even more special by adding life to their greeting cards with free ecards and invitations. Company Founded in 2012 in Rockville, Maryland.

Press release courtesy of Online PR Media: <http://bit.ly/1m9akOi>

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