



OMADA POSITIONED IN THE "CHALLENGERS" QUADRANT OF THE MAGIC QUADRANT FOR IDENTITY GOVERNANCE AND ADMINISTRATION

Evaluation Based on Completeness of Vision and Ability to Execute

COPENHAGEN, DENMARK, January 10, 2014 /EINPresswire.com/ -- [Omada](#), a recognized technology leading provider of adaptable identity access management and governance solutions, today announced it has been positioned by Gartner, Inc. as a 'Challenger' in the Magic Quadrant for Identity Governance and Administration.

The report states that; "What began as two relatively distinct markets, user provisioning and access governance, have merged into a single category of identity governance and administration."

The Omada solution offers an integrated identity governance and identity access management solution that dynamically adapts to the changes in the business over time. "We consider our positioning in the "Challengers" quadrant by Gartner a confirmation of our mission to enable customers to adhere to governance requirements while at the same time improve business efficiency when it comes to managing user identities," says Morten Boel Sigurdsson, CEO and co-founder of Omada. "Our customers have shown that not only does our innovative and adaptable solution improve governance and user identity administration efficiency, but it also empowers enterprises to quickly manage this through the ever changing landscape of organizational change driven by the market, mergers, de-vestures, and new opportunities", he continues.

The [Omada Identity Suite](#) is a leading enterprise solution for integrated identity and access management, identity governance, and compliance. Omada Identity Suite is unique as it is the only enterprise solution available that provides identity access management and governance processes that dynamically and easily adapts to changes in the business – and that is built on the Microsoft platform for easy adoption into existing IT infrastructures.

About Omada

Omada is a market leading provider of solutions and services for identity and access management and identity and access governance. Omada enables organizations to achieve sustainable compliance, reduce risk exposure, and maximize efficiency. Omada's solutions efficiently manage and control users' access rights to applications and data - reducing IT costs and resource intensive administration processes.

Established in 2000, Omada has operations in North America and Europe, delivering solutions directly and via a network of skilled partners and system integrators. Omada is recognized as a trusted advisor and has provided advanced solutions for organizations with some of the largest and most complex IT infrastructures in the world.

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