

Aragon Research Announces Its Newest Report: The Aragon Research Globe for Video Recruiting

PALO ALTO, CA, USA, January 17, 2014 / EINPresswire.com/ -- [Aragon Research](#) announces the publication of its newest report, the [Aragon Research Globe](#) for [Video Recruiting](#). It is the first in-depth analysis of the Video Recruiting market that analyzes 13 technology providers.

Aragon Research, a new technology-focused research and advisory firm committed to providing thought-leading strategic research and trusted advisory services, announced the publication of its fifth major technology provider research report, the The Aragon Research Globe™ for Video Recruiting, 2014: The Race to Find Talent.



The Video Recruiting Research Report examines 13 providers in Video Recruiting across three evaluation dimensions, which consist of Strategy, Performance and Reach. Based on the evaluation, each Video Recruiting provider is then placed into one of four spheres: Leader, Innovator, Specialist, or Contender. Aragon Research utilizes this same criteria when evaluating vendors in other markets in each of its specialized Globe Reports.

"We believe video is going to help business leaders move faster," shared David Mario Smith, Research Director and Lead Analyst at Aragon Research. "Our new Aragon Research Globe for Video Recruiting will help enterprises understand this emerging market, as well as the key video recruiting providers."

Find out how these 13 providers in Video Recruiting will navigate this new, ever-growing market space by reading The Aragon Research Globe for Video Recruiting 2014. It is available at <http://aragonresearch.com>.

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