



Lori Ballen Presents Online Marketing Training in Fairfax, Virginia

LAS VEGAS, NV, USA, January 19, 2014 /EINPresswire.com/ -- Richard and [Lori Ballen](#) of Ballen Productions, a Vision Masters LLC company present Online Marketing Magic with Lori Ballen and Build it Like Ballen to a real estate agent audience in Fairfax, Virginia on January 29th and January 30th, 2014.

Lori Ballen presents Online Marketing Magic Training and Build it Like Ballen Team Building mastermind in Fairfax, Virginia

Richard and Lori Ballen of Ballen Productions, a Vision Masters LLC company present Online Marketing Magic with Lori Ballen and Build it Like Ballen to a real estate agent audience in Fairfax, Virginia on January 29th and January 30th, 2014.

Richard and Lori Ballen originally began their professional careers as business owners of a Las Vegas catering and Entertainment company. With Lori's high tech, high touch marketing strategies, and Richard's master skills in rapport and negotiations, the pair quickly built their special [event](#) company to very profitable, multimillion-dollar company.

Over a 10-year span, the entertainment company expanded into a restaurant, banquet hall, full service custom catering kitchen, offices, and a large amount of storage space for the party equipment.

"Honestly, neither one of us had an experience in business or in food and beverage. I've been a Las Vegas magician since age 17, and the entertainment side is what I was after. But, based on our entrepreneurial spirit, strong work ethic, marketing strategies, systems, and standards, it was a natural progression for us to fill the niche." says Richard Ballen, co-owner of Vision Masters LLC.

Richard and Lori eventually sold the event company in 2004 and spent some time enjoying freedom and family. Eventually though, they found themselves bored and in a dark place. The market crashed, the payments on the sale of their company stopped, and they made bad decisions with their liquid assets.

In 2010, after losing everything, Richard and Lori Ballen joined Keller Williams Realty Las Vegas Summerlin. With zero dollars in their pocket, they knew they had to get busy lead generating and

building a database.

"We didn't even have the \$199.00 to bring our license to Keller Williams. It was a very rough time. The funny thing though was when I looked at the Market Center (brokerage office) owner and said, "Give me your biggest office, because we are going to grow fast. It's the only way we work".

Richard and Lori did just that. In the first year, they made their first hires and started building. Lori generated so much business online that her team threw up their hands and yelled, "Stop".

Now, 3 years later, Richard and Lori and their team The Ballen Group have closed over 300 transactions with 87% of that business generated through Lori's online marketing efforts.

In January 2013, Lori wrote her book *Secrets of Success in Business and in Life, Dominating the Internet with Purpose, Passion and a Plan*. She also created an educational software system called [The Ballen Method](#).

The Ballen Method is a comprehensive online training system designed to help a business or product appear on page 1 of Google and other search engines when a potential client or customer is searching for products or services through specific keywords. This system, although focused on real estate, is everything anyone needs to master Internet lead generation for business.

"I remember the moment like it was yesterday. I was sitting with my mentor Dave Jenks and told him of my marketing strategies. I had never thought of it as a system or method, but Dave looked me and said, "Oh, of course, you have a method. You have The Ballen Method". And so it began.

If your business is Googled, This Systems is for you, says Lori Ballen "I poured my heart and soul into that system. I packed it with everything I have learned through my 20 years of business. And as if that wasn't enough, I took it one step further and have added new material such as videos and webinars every month since. We are about to celebrate our 1 year anniversary and are so excited to be able to provide these lessons to the real estate industry that have worked so well for us in all of our businesses." says Lori

Richard and Lori have built their Las Vegas real estate team to a place where it no longer requires them to work in it daily. So they are now doing what they love which is traveling and speaking. They are training others how to create marketing strategies and build valuable and profitable businesses.

Richard and Lori have suggested that other than note taking needs, computers should be left at home for this one. It is a fast, action packed, and non-stop ride through business marketing and building.

"Lori's system flat out works. We had been looking to boost the buyer side of our business. Her methods worked immediately, and I can't even imagine what will happen a year from now", Scott Gregory, Keller Williams Realty Gulf Coast (Pensacola, FL)

"Love the Ballen method... I started blogging yesterday and am having a hard time keeping up with the leads coming in.", Anthony McCullough

"Richard and Lori bring the magic! Their training is Pragmatic wisdom delivered with upbeat pizzazz!!!" ~ Dave Jenks

Tickets are being sold for this event and others like it at www.TheBallenMethod.com

The Event, which will be held on January 29th from 12-5PM and on January 30th from 9am – 12PM, is to be held at The Hilton Garden Inn Fairfax at 3950 Fair Ridge Dr. in Fairfax, VA 22033. The Location Phone Number is 703-385-7774 while questions regarding the event should be directed to admin@theballenmethod.com

The Class promotional PowerPoint can be found here: <https://db.tt/57BjhM5q>

The Class promotional Video can be found here: http://youtu.be/VOW6n085s_k

The Event Registration can be found here: <https://www.theballenmethod.com/br/rsvp/?id=17>

The Event, which will be held on January 29th from 12-5PM and on January 30th from 9am – 12PM, is to be held at The Hilton Garden Inn Fairfax at 3950 Fair Ridge Dr. in Fairfax, VA 22033.

Lori Ballen
The Ballen Method
702-463-6400
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/186242929>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.