

Leather Honey Announces Launch of New Leather Cleaner

KEARNEYSVILLE, WV, USA, January 20, 2014 /EINPresswire.com/ -- Leather Honey has added a non-toxic leather cleaner to its product offerings. The leather cleaner joins Leather Honey Leather Conditioner as part of a comprehensive leather care system.



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Jim McGowen

Leather Honey, the makers of Leather Honey Leather Conditioner, Amazon.com's top-selling leather conditioner, has announced the launch of a new product, [Leather Honey Leather Cleaner](#). Together, the leather cleaner and leather conditioner create a superior leather care system.

Leather Honey Leather Cleaner marks Leather Honey's first new product launch since the company's inception in 1968. Since Leather Honey's beginning, the small, family business has focused its efforts entirely on its non-toxic leather conditioner. Yet recent customer demand for a

coordinating cleaning product prompted the family to develop and launch Leather Honey Leather Cleaner.

"Our customers know they can trust the Leather Honey name to provide them with the absolute best leather care products to protect and preserve their leather, without harsh and toxic chemicals," said company founder Jim McGowen. "Yet when they wanted to clean their leather, they were left with inferior products, often damaging the leather or creating further dryness. We created Leather Honey Leather Cleaner based on the demand from our customers for an all-natural, non-toxic, effective cleaning solution."

Leather Honey Leather Cleaner comes economically packaged as a concentrated formula in a four-ounce bottle. Each four-ounce bottle of concentrate makes two 16-ounce spray bottles of mixed cleaner, giving Leather Honey customers more product for their money.

Like the leather conditioner, the new cleaner is easy to use. "Customers can simply spray the diluted cleaner on their leather, then wipe it away," says McGowen. "It's gentle on leather, yet extremely effective, and as our company motto says, a little bit goes a long way."

The newly launched leather cleaner is made in the USA from natural, non-toxic ingredients and will not dry or otherwise damage the leather. It is approved for use on all types of leather except suede, and should be used before applying Leather Honey Leather Conditioner.

About Leather Honey

Leather Honey is the maker of Leather Honey Leather Conditioner and the new Leather Honey Leather Cleaner. The company has been helping customers protect and care for their leather since 1968 through all-natural, non-toxic products. Visit <http://www.leatherhoney.com> to learn more.

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