

Dzine It Explains Why PHP is Necessary for Dynamic Website Development

New York website design and software development expert says that there are five reasons why PHP is his preferred method for building dynamic websites.

NEW YORK, NY, USA, January 22, 2014 /EINPresswire.com/ -- "PHP revolutionized the World Wide Web with its amazing features and capabilities," says Peter Crisafi, President of dzine it, Inc., a leading [New York website design](#) and [website development firm](#) serving clients from across the globe. "Today, almost all businesses and organizations implement web solutions that were built on PHP language."

According to Crisafi, PHP is a technology that can fulfill the various needs of businesses through dynamic web solutions and it has emerged as a highly effective tool for keeping businesses competitive online.

"PHP is basically a server-side scripting language used in the development of dynamic and highly functional web applications," explains Crisafi.

According to Crisafi, there are five major benefits of using PHP for developing dynamic web solutions.

1) PHP is open-source technology available to developers without any license.

"Most of the tools and software required for developing solutions using PHP are available online for free," Crisafi explains. "This provides a significant reduction in the cost of [software development](#)."



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2) PHP is versatile and executes smoothly on all major operating systems and web servers.

PHP will perform flawlessly whether on a Mac, Linux or Windows operating system, according to Crisafi who says that very few web technologies provide such cross-platform compatibility.

3) PHP is easy to learn and use.

“PHP allows developers to use their own creativity and imagination while developing solutions that are self-motivated and highly dynamic,” says Crisafi. “It is usually the first language that developers learn when they enter the field.”

4) PHP is versatile.

According to Crisafi, PHP allows for the easy integration of various other web technologies and performs smoothly in conjunction with those technologies. Thus, there are many features that can be easily infused into a PHP solution.

5) Most professional website developers are experts in PHP.

Because of the success of PHP as a server-side scripting language, most professional developers and programmers are experts in PHP, according to Crisafi.

“It is easy to find skilled and experienced PHP developers who can deliver solutions to suit many unique needs,” he concludes.



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Established in 2003, dzine it, inc. is a leader in Custom web development, programming and design solutions for small and large business, agencies. The company offers a wide range of business-centered visual communication solutions, including web-based content management, web design, graphic design, custom web software applications, ethical white hat search engine optimization (Organic SEO), Video Encoding, and print media solutions. For more information, call 718.336.2660 or visit www.dzineit.net.



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