

# Energyboardroom.com Releases New Brazil Power Report

LONDON, UNITED KINGDOM, January 22, 2014 /EINPresswire.com/ -- The Brazilian government recently took steps to reduce electricity tariffs in the country by 20 percent. For Eletrobras, Brazil's largest state-owned utility, owner of 56 percent of the country's transmission lines and 36 percent of total generating capacity, this meant a revenue dropped from USD 17 billion to USD 9 billion. Across the electricity sector in general, the shockwaves of this decision are being felt: while reducing electricity tariffs is noble, especially in one of the most expensive countries for electricity in the world, clearly the industry is having difficulties adapting to the government's agenda. This [new report](#) from EnergyBoardroom, available today for [free download](#), looks into what this means today for the electricity and power sector.

Considering Brazil's size and population, one would never imagine such a country being 64 percent reliant on hydro for its electricity; this is according to the National Agency for Electric Energy (ANEEL). However, Brazil made the choice to focus on renewable energies and capitalize on its natural resources. This South American nation is home to the second largest hydroelectric dam in the world,

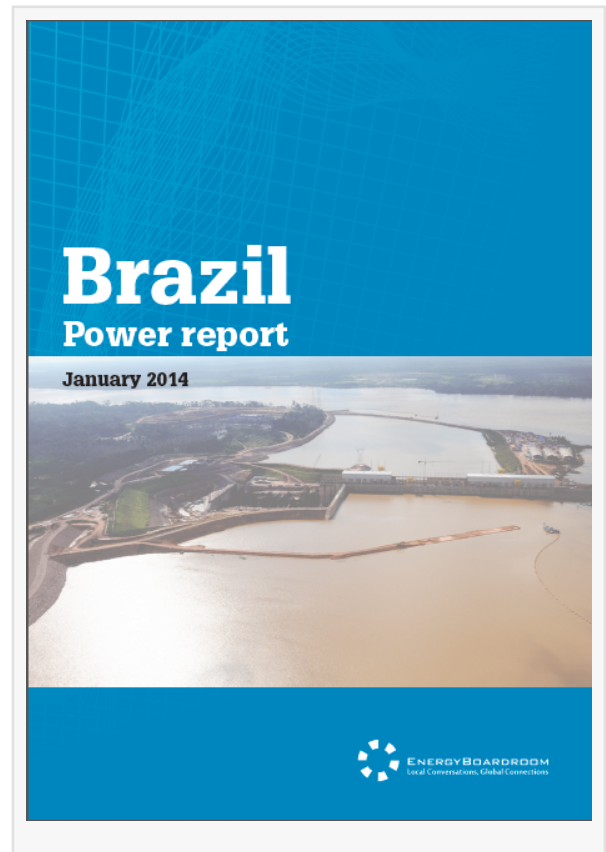
Itaipu, with an installed capacity of 14 GW; although it is some way behind China's Three Gorges dam, with its installed capacity of 22.5 GW.

While hydropower has only reached one third of its total exploitation potential in Brazil, it is estimated that wind power alone has a potential capacity of 350 GW. However, the reality today is that wind represents only 2 percent of Brazil's energy matrix, with solar power only taking its first steps.

In this climate, several questions spring to mind in relation to this South American country's power sector. Is Brazil making the right choice by focusing on renewable energies? Are these energies competitive and attractive for international investors? Is the country prepared to balance its federal and regional agendas given such high economic and social disparities between regions? How will it meet the yearly 5 percent increases in energy demand? [Download the new report](#) from EnergyBoardroom today and find out what the leading executives from across the Brazilian power sector have to say in response.

Featuring:

José da Costa Carvalho, President, Eletrobras



Dr. Albert C. Geber de Melo, Director General, Eletrobras Research Center Cepel

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